

# TECHNICAL GUIDE

## WINE TOURISM IN ATLANTIC LOIRE VALLEY

—  
7 SUGGESTED ITINERARIES



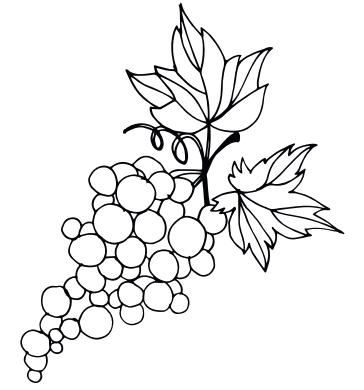
ROUTES  
DES VINS  
VAL DE LOIRE

Atlantic  
Loire Valley

RÉGION  
PAYS  
DE LA LOIRE

# Dear tourism professional, welcome to Atlantic Loire Valley!

This technical guide dedicated to wine tourism offers has been prepared just for you! We recommend 7 itineraries which can be easily combined with other tours you already know in the Loire Valley châteaux, to Normandy-Mont-Saint-Michel & Brittany or the Bordeaux area.



## This guide was prepared to introduce you into the richness of the Loire Valley and its wines and art de vivre.

Every itinerary has been designed to combine key heritage sites, wining and dining, magnificent scenery, great places to stay and winegrowers encounters.

They partly follow the Loire Valley wine routes and itineraries, winding their way from the Atlantic Coast to Saumur and its fine bubbles, via the Muscadet and Anjou vineyards and the more secret Jasnières and Coteaux du Loir appellations in the north. They will also take you a little further to the Great Châteaux region.

## Here are some compelling reasons to explore the heart of the Loire Valley and its unique landscapes, recognised by UNESCO:

### ENJOY THE DIVERSITY OF OUR WINEGROWING AREAS AT YOUR OWN PACE

By bike, on foot, by car, canoe or even in a traditional riverboat known as a « gabare », there are many ways to explore the Atlantic Loire Valley! Whether you prefer a day trip or a break lasting several days, the different itineraries offer you an opportunity to explore the vineyards in various settings and atmospheres.

### MARVEL AT BEAUTIFUL LANDSCAPES AND MUST-DO ACTIVITIES ALONG THE WAY!

The Routes des Vins are not just wine trails. Stop off along the way to explore the city of Nantes, gaze at the sunset from the Château of Saumur, be awestruck by the cave dwelling village of Rochemenier, or feel the sand between your toes on the beaches of the Atlantic coast.

## TASTE WORLD-CLASS AOC-LABELLED WINES AND HIDDEN GEMS

Muscadet, Saumur, Jasnières, Coteaux-du-Loir, Anjou, Fiefs Vendéens... The Loire wines on the wine trails are lively, fresh and elegant. In Atlantic Loire Valley, you will come across some world-famous AOC-labelled wines, and also several little appellations worth tasting! And the region is full of specialties that perfectly pair with our wines. Taste local specialties from the sea, like the Guérande or Noirmoutier salt, fresh fish or oysters. And don't miss local produce from the land, quality fruits and vegetables from the "Garden of France", or the tender chicken of Loué or Challans, the pork rillettes from Le Mans. And for those with a sweet tooth, there are the LU or Sablé biscuits, the rum cake "Gâteau nantais", not to forget Angers' Giffard and Cointreau liquors, perfect for cocktails.

## MEET LOCAL WINEGROWERS AND CRAFTSMEN

In the Loire Valley, you will find not only *terroir*, but down-to-earth, genuine people who are passionate about their trades. Winegrowers, restaurateurs, craftsmen and producers all share the same passion for their region. On the Routes des Vins, such encounters promise to be a memorable experience!

We will be more than happy to provide you with more suggestions and discuss any projects you may have.

Please feel free to contact the Atlantic Loire Valley Tourism Board:  
[b2b@solutions-eco.fr](mailto:b2b@solutions-eco.fr)

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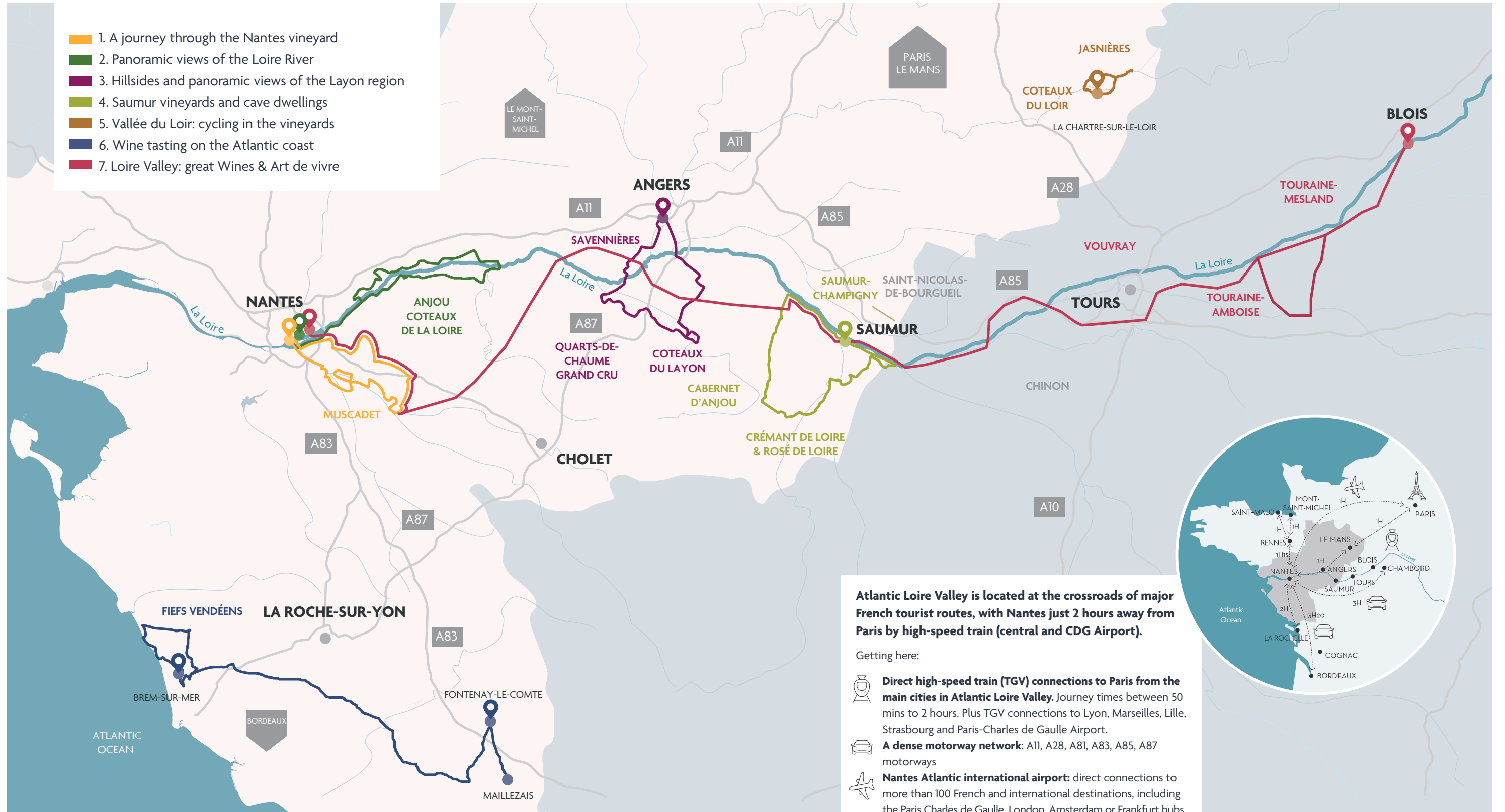
### Route 7 - Loire Valley: great Wines & Art de vivre

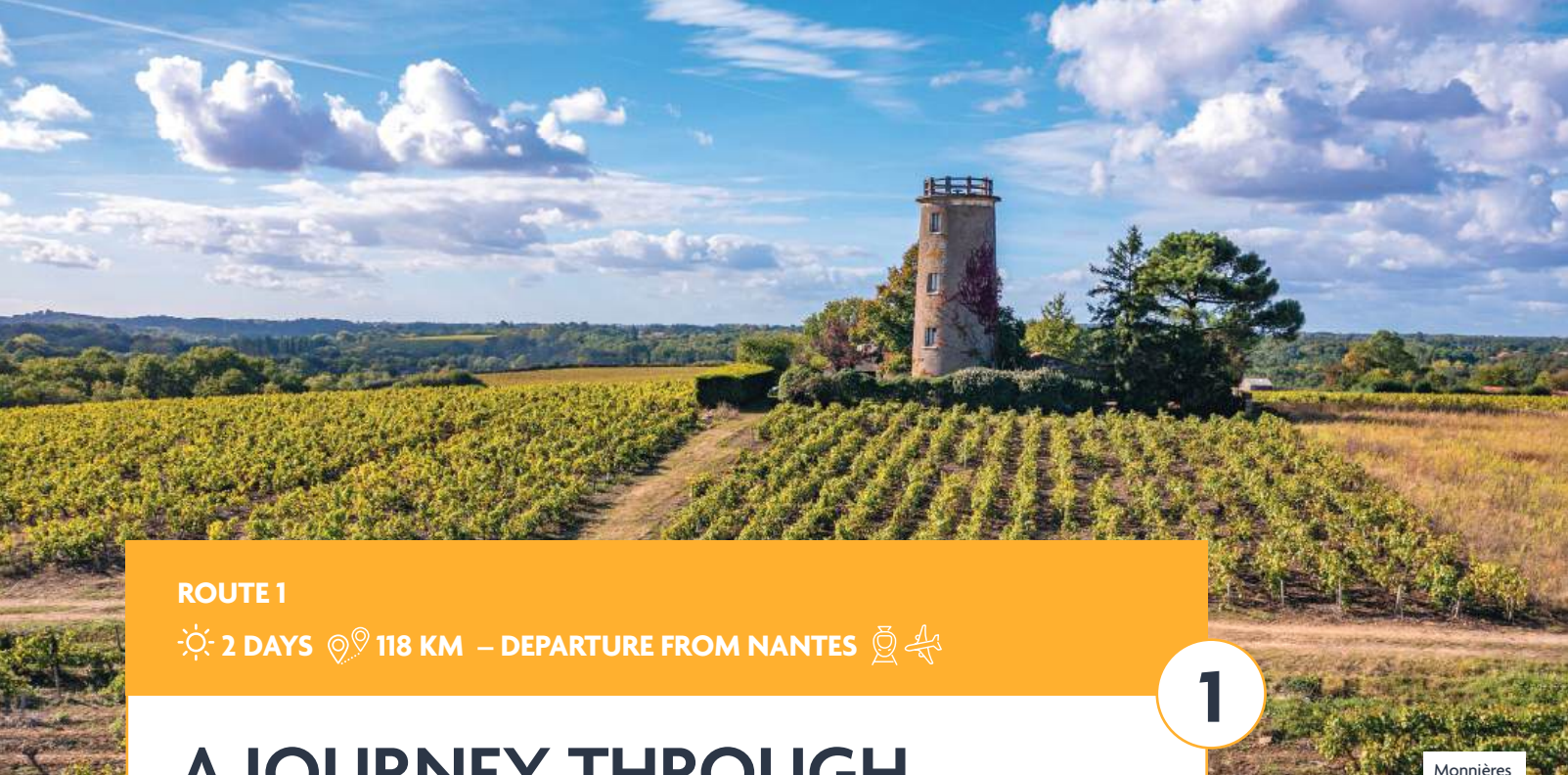
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## CONTACTS

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# THE LOIRE VALLEY WINE ROUTES AND ITINERARIES GET INSPIRED





**ROUTE 1**

☀️ 2 DAYS 📍 118 KM – DEPARTURE FROM NANTES 🍷 🚗

1

# A JOURNEY THROUGH THE NANTES VINEYARD

This itinerary is a round trip from Nantes. On the Wine Routes, this circuit will take you through vineyards, rivers and medieval sites...  
 Venture into the grape varieties of Melon de Bourgogne or Folle Blanche, to taste Muscadet, the area's flagship wine.  
 For 2 days, head south to admire bucolic landscapes, between the banks of Sèvre Nantaise river and vineyards.  
 Visit Clisson, a medieval town that will take you on a journey to Tuscany...  
 At Butte de la Roche, further north, you can admire a beautiful panorama over the vineyards, marshes and Château de Goulaine.

Monnières



🍷  
 ORGANIC BEAUTY  
 RITUAL BY SARMAANCE :  
 ANOTHER WAY OF  
 MAKING THE MOST OF  
 THE LOIRE VALLEY VINES

## Day 1



### Morning

The **Chaussée des Moines** in Vertou invites you to a stroll along the Sèvre Nantaise river.  
 Welcome to **Jérémy Huchet** the wine estate in Château-Thébaud for a visit and wine tasting.  
 Have a stop at **Le Porte-vue** in Château-Thébaud for a panoramic view over the vineyards.  
 Lunch at **Auberge de la Gaillotièrre** in Château-Thébaud, an old winery, in the middle of the vines.

### Afternoon

Invitation to wine estate **Château du Coing** in Saint-Fiacre-sur-Maine to visit vineyards, wine cellars and taste a range of Muscadet.  
 A romantic and historical walk in the **Garenne-Lemot** in Gétigné, an exceptional site heavily inspired by Italian architecture.  
 Contemporary cuisine from the market for dinner at **the Restaurant de la Vallée** in Clisson.  
 Night at the **Best Western Villa Saint-Antoine\*\*\*\***, a 4-star hotel which offers a romantic getaway with flavors of Italy facing Clisson Medieval Castle.

## Day 2



### Morning

**Guided tour of Clisson** to discover the fascinating history of the city, the impressive medieval castle, narrow streets and a range of Tuscan colors along the banks of the Sèvre Nantaise.  
 Visit and wine tasting at **Château Cassemichère** in La Chapelle-Heulin, built in 1601.

Lunch at **Hall Saint-Lazare** in Le Loroux-Bottereau, a gastropub in a former town hall, which has opted for discretion and finesse.

### Afternoon

La Roche hill view point (Le Loroux-Bottereau, 20 min walk from the car park); at the top of its 47 meters, in the heart of the vineyard you will enjoy a superb panoramic view over the marshes of Goulaine and Nantes.  
 Visit of the **Château de Goulaine** in Haute-Goulaine, a beautiful Renaissance castle on the banks of the Loire.  
 Typical Loire dinner at **Villa Mon Rêve**, Basse Goulaine or at **Auberge du Val de Loire**, Divatte-sur-Loire.  
 Night at **Maison du Monde Hôtel & suites\*\*\*\*** in Nantes. It will make you feel at home right in the heart of Nantes.



Monnières

## ADDITIONAL SUGGESTIONS

### WINE ESTATES

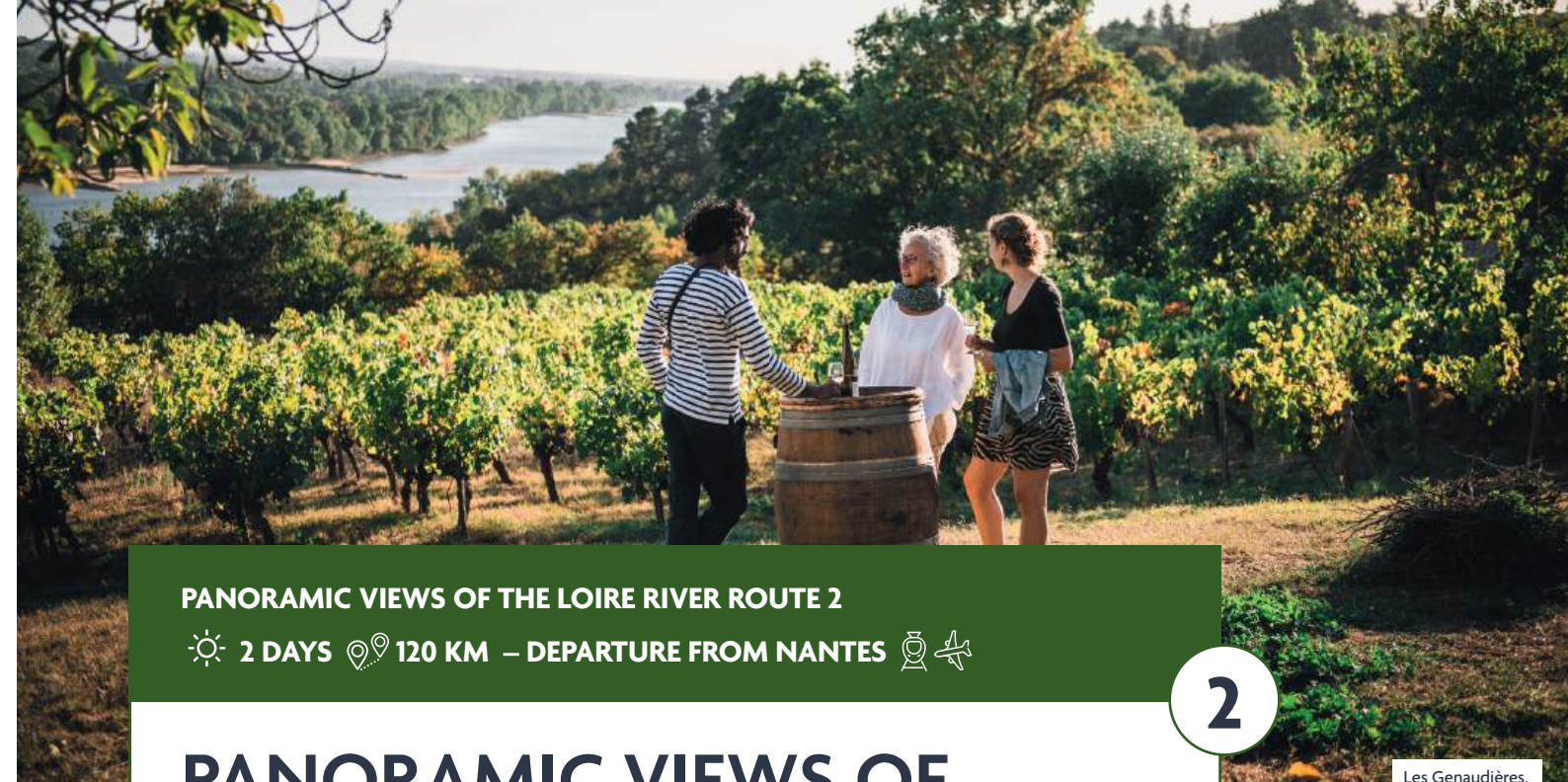
- **Famille Lieubeau**, Château-Thébaud
- **1 Jérémie Huchet**, Château-Thébaud
- **Domaine Raphaël Luneau R de la Grange**, Le Landreau
- Segway stroll in the middle of the vines of **Château du Cleray**, Vallet

### RESTAURANTS

- **2 La Cascade** in Clisson
- Cruise dinner on **Les Bateaux Nantais**, Nantes
- **3 Brasserie La Cigale**, Nantes

### HOTELS

- **Seven urban suites\*\*\*\***, Nantes
- **Hôtel Okko\*\*\*\***, Nantes



Les Genaudières, Le Cellier

### PANORAMIC VIEWS OF THE LOIRE RIVER ROUTE 2

☀️ 2 DAYS 📍 120 KM – DEPARTURE FROM NANTES 🚗 ✈️

2

## PANORAMIC VIEWS OF THE LOIRE RIVER

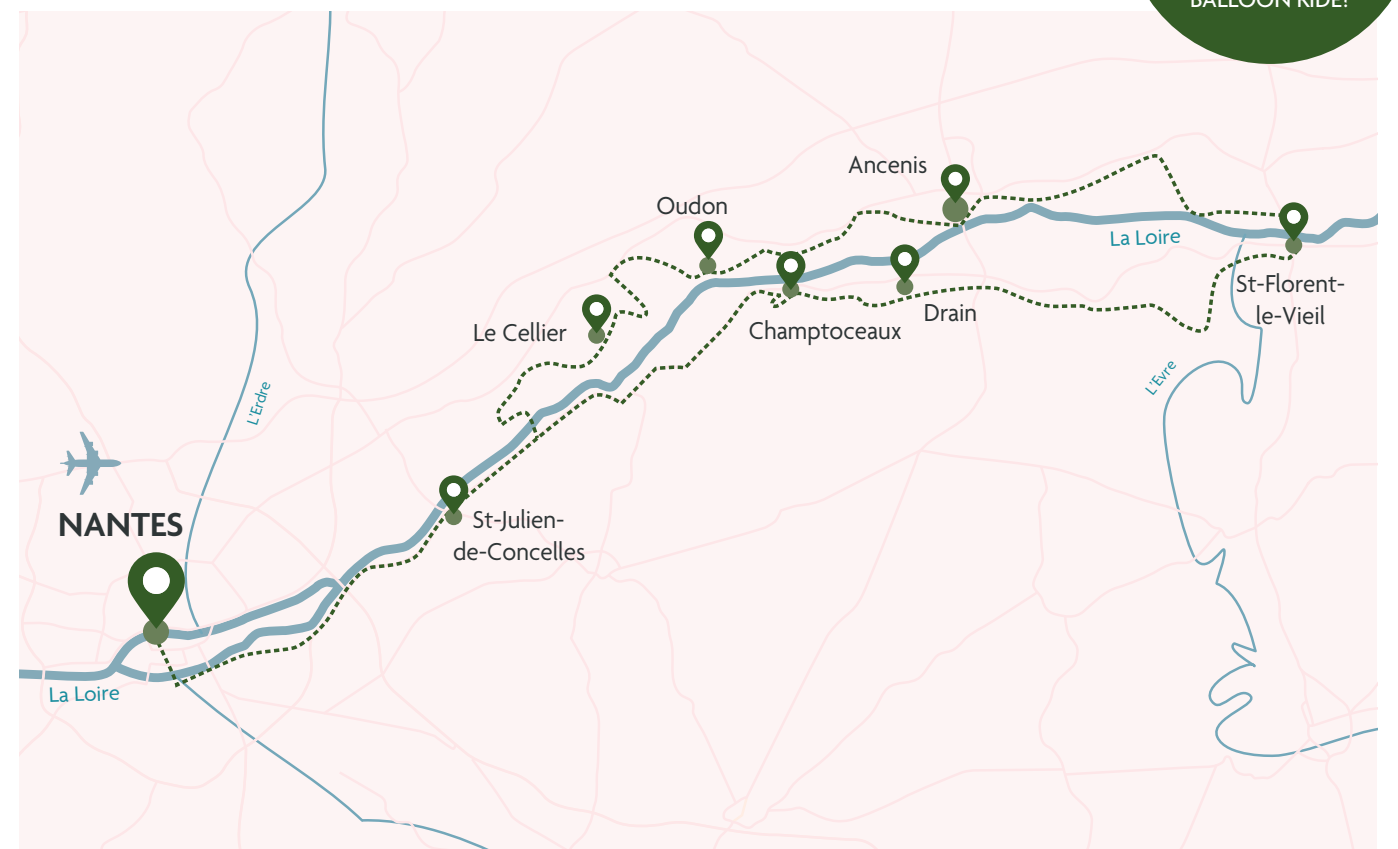
Loire, nothing but Loire!

Exploring this wine route, you will really feel the River Loire and its fabulous heritage.

Every single stage has a direct link with the royal river. You will visit wine estates with an astonishing panoramic view over the river, have lunch on a terrace with a river view, discover the fabulous Oudon Tower which once guarded the river border or enjoy a peaceful cruise....



THE LOIRE VALLEY FROM ABOVE: WHAT ABOUT A HOT AIR BALLOON RIDE?



## Day 1



### Morning

Wine tasting at wine estate **Domaine des Génaudières** in Le Cellier, with a breathtaking view over the Loire.

Visit of **Oudon's medieval castle** to discover the Loire across centuries through audiovisual display. On the rooftop, one of the most beautiful views over the river!

Lunch at **La Table du Pêcheur** in Ancenis, with a waterfront terrace. Fresh fish specialities, seafood platter and Loire delicacies from the sea.

### Afternoon

Cycle ride on the **Loire by Bike** cycling itinerary, slowly enjoying the beauties of the royal river.

Visit of **Saint-Florent-le-Vieil**, a city of character! Its abbey-church marks the Loire landscape. A tour of the old town or a walk along the Julien Gracq promenade on the Loire banks will reveal its beauty and charm.

Dinner at restaurant **La Gabelle** in Saint-Florent-le-Vieil, its panoramic view over the Loire offers a spectacular sunset when night falls. It perpetuates the region's gourmet tradition and offers dishes prepared with flavoursome, locally-sourced produce.

Night at **Hostellerie de La Gabelle\*\*\*** in Saint-Florent-le-Vieil. The hotel boasts a peaceful setting on the banks of the Loire River.



Domaine des Génaudières, Le Cellier

## Day 2



### Morning

Visit and wine tasting at **Domaine des Galloires** in Drain, with an exceptional view on the Loire. Here, Malvoisie, an aromatic white wine produced from Pinot Gris grapes, is an institution.

Lunch at **La Citadelle** restaurant in Champtoceaux. It offers traditional French cuisine in a setting made with stone and wooden beams.

### Afternoon

Cruise on the Loire with **La Luce**. The tour introduces passengers to the river's wildlife, and also to the buildings along its banks. Along the way, passengers can enjoy some magnificent views, including fishing villages and a monumental garden built on a rocky outcrop.

Dinner at **Auberge du Val de Loire**, a gourmet restaurant on the banks of the Loire at Divatte-sur-Loire. Regional and creative cuisine using fresh local products. The spirit of Clémence, mother of the famous "beurre blanc" sauce, still reigns over the restaurant.

Night at **Radisson Blu Hotel\*\*\*\*** in Nantes, Housed in a beautifully renovated neoclassical courthouse, the Radisson Blu Hotel in Nantes is ideally located for exploring the city.

## ADDITIONAL SUGGESTIONS

### WINE ESTATES

- **1 Vignobles Marchais** – a night in a barrel – Thouaré-sur-Loire

### VISITS & ACTIVITIES

- Ancenis local market on Thursday and Saturday mornings
- **Nantes** museums and **2** Le Voyage à Nantes green line for an endless journey
- **3 Les Machines de l'île** extraordinary universe, Nantes

### RESTAURANTS

- **Les Terrasses de Bel-Air**, Ancenis
- **Brasserie La Cohue** in Champtoceaux
- **4 Brasserie La Cigale**, Nantes

### HOTELS

- **Château de la Turmelière\*\*\***, Orée-d'Anjou (groups)
- **Le Champalud\*\*\***, Champtoceaux
- **L'Hôtel\*\*\***, Nantes





**ROUTE 3**

☀️ 2 DAYS 📍 90 KM – DEPARTURE FROM ANGERS 🍷

3

# HILLSIDES AND PANORAMIC VIEWS OF THE LAYON REGION

The Coteaux du Layon hills and castles wine route starts in Angers, where you can visit the city, the castle and its famous medieval tapestry, and last but not least the Anjou-Saumur Wine House. Along this itinerary, pretty villages follow one another: Savennières, Béhuard or La Possonnière,... This trail is also an opportunity to discover local restaurants and taste the Anjou pork rillauds specialty, with a glass of Savennières. After that, stop at Rablay-sur-Layon to admire the work of craftsmen, or take the time to visit the highest castle in France: the Château de Brissac, still home to the Brissac Family.

🍷 SIP A COCKTAIL IN ANGERS! TOUR THE COINTREAU OR GIFFARD DISTILLERIES!



## Day 1



### Morning

After a stroll in Savennières, a “little city of character”, enjoy a wine tasting session at **Domaine du Closel**. Discover famous dry white, red, and sparkling wines and feel under your feet the slopes of slate hillsides warmed by the sun of Anjou.

Discover Béhuard, an island village that is a delight to explore! This little village is also a pilgrimage site.

Lunch at **La Corniche**, in St-Aubin-de-Luigné. The restaurant proposes a market cuisine made with fresh local produce.

### Afternoon

Views on Ardenay's windmill, «Corniche Angevine» and Guerin mill and panoramas on vineyards.

Wine tasting at the wine estate **Domaine FL** in Rochefort-sur-Loire. One vineyard, five appellations: it celebrates Anjou, crafting exceptional wines of finesse, purity, elegance, and substance.

Dinner at **La Table de la Bergerie** (1 Michelin Star) in Champ-sur-Layon. The cuisine is refined, authentic and contemporary. The menu changes with the seasons and gives pride of place to the work of local producers. The estate is located in the heart of the Coteaux du Layon wine region.

Night at the **Domaine de la Soucherie** in Beaulieu-sur-Layon. Beautiful views of the vineyards from each guest room. Roger and Pascale Beguinot designed this house to make it an ideal place to rest and relax.

## Day 2



### Morning

Discover charming winegrowers' villages on the wine route: Aubigné-sur-Layon, Rablay-sur-Layon and Thouarcé.

Wine tasting at the wine estate **Château de Fesles** in Thouarcé. The winegrowers will be delighted to let you explore the vineyards around the property and the splendid barrel cellar where their prestigious cuvées are aged.

Lunch at **Les terrasses de Bonnezeaux** in Thouarcé, a gourmet bistro serving traditional cuisine in the middle of the vineyards.

### Afternoon

Visit the **Château de Brissac**: the tallest chateau in France. With its 7 floors and 204 rooms, Brissac deserves its nickname of “Giant of the Loire Valley”.

Discover the Loire Valley wines diversity at the Caves de la Loire, in Brissac-Loire-Aubance.

Dinner at **Les 3 Lieux** in Les Ponts-de-Cé, with a fabulous view on the Loire, either inside or on the terrace. The chef and his team prepare traditional meals with fresh seasonal produce for all kinds of appetites, big or small.

Night at **Les 3 Lieux\*\*\***, tucked away on the banks of the Loire, this former fishing hook factory, steeped in local heritage, has been transformed into a unique friendly and intrepid venue incorporating a hotel, a restaurant and a bistro.





Corniche Angevine, Anjou

## ADDITIONAL SUGGESTIONS

### ACTIVITIES & WINE ESTATES

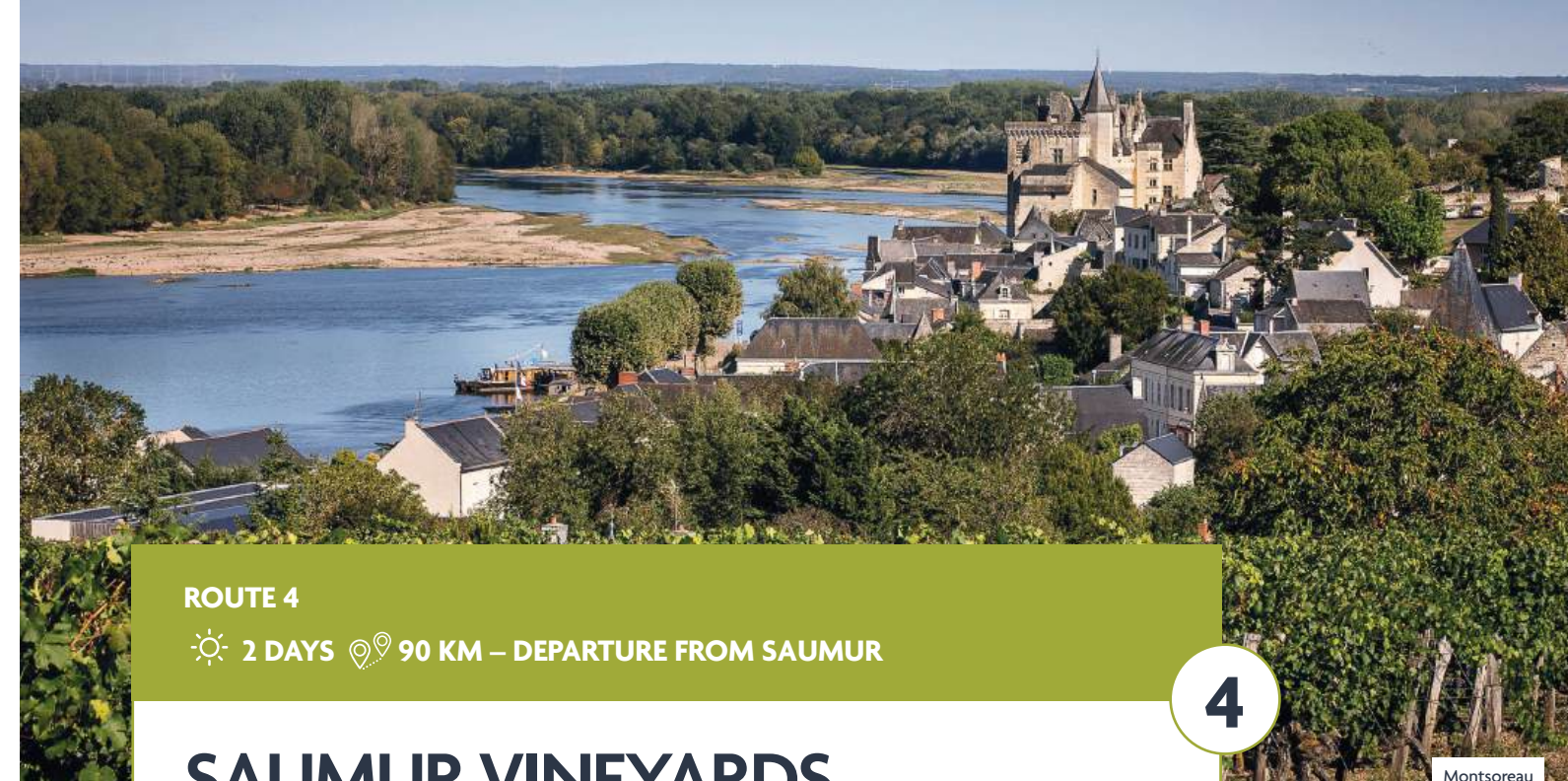
- **Château de Bellevue**, Val-du-Layon
- **Château Princé**, Saint-Melaine-sur-Aubance
- **Domaine de Gagnebert**, Juigné-sur-Loire
- Learn the secrets of the locally made **1 Cointreau** liquor, Angers
- The museums of **Angers** and **2** the Château d'Angers with the famous Apocalypse medieval tapestry

### RESTAURANTS

- **Guinguette La Croisette**, open from May to September, Béhuard
- **L'Audacieuse**, Béhuard
- **La Réserve**, Angers

### HOTELS

- **Château de Noirieux\*\*\*\***, Briollay
- **Hôtel d'Anjou\*\*\*\***, Angers
- **Hôtel de France\*\*\*\***, Angers
- **Loire & Sens\*\*\***, Juigné-sur-Loire



### ROUTE 4

☀️ 2 DAYS 📍 90 KM – DEPARTURE FROM SAUMUR

4

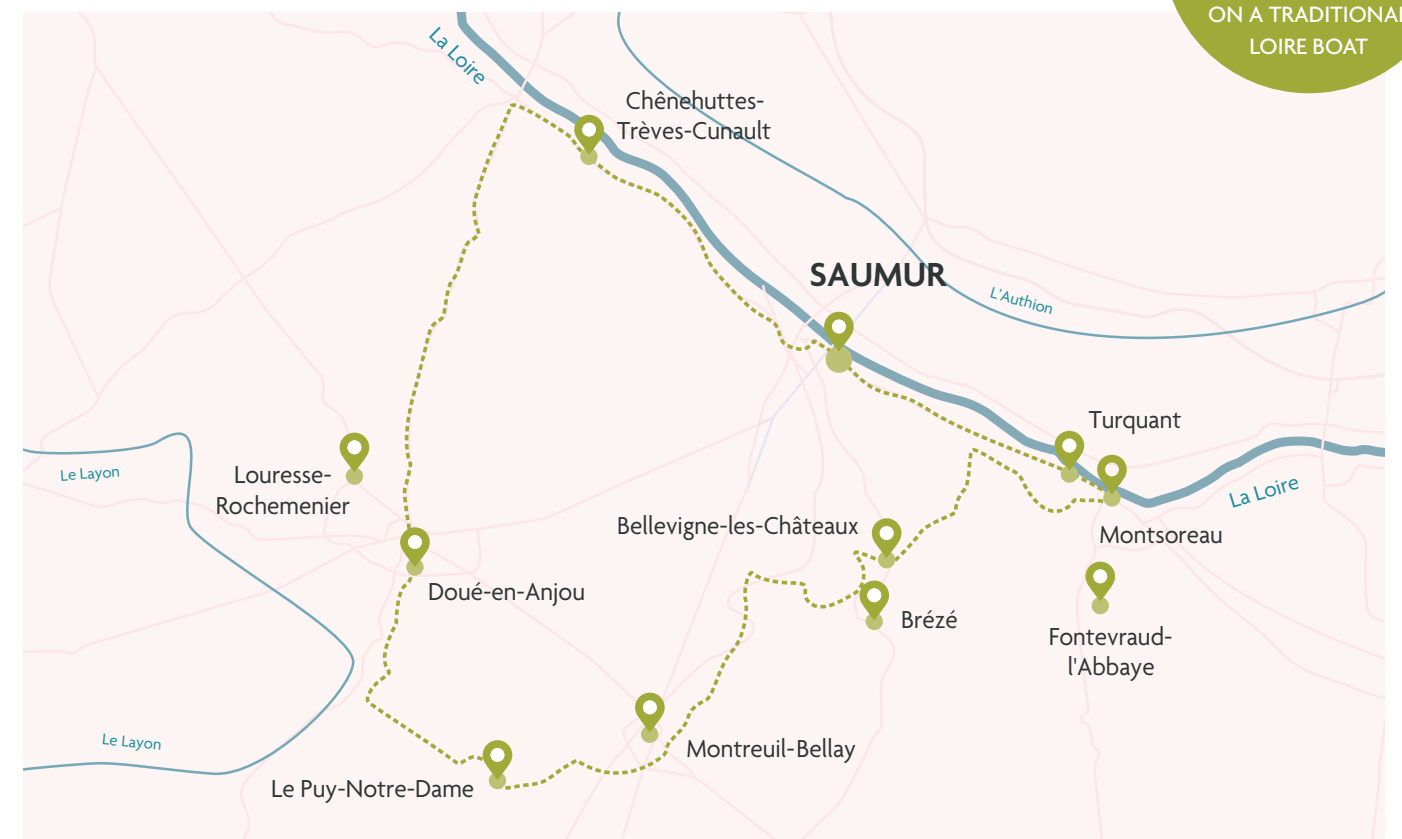
## SAUMUR VINEYARDS AND CAVE DWELLINGS

Around Saumur, you will discover a new world of underground life and the famous “troglodyte” cave dwellings dug in tufa stone. But also astonishing architecture, châteaux, a royal abbey, monumental cellars, mills and the rich landscapes of the UNESCO Loire Valley. Your route will be marked out with wineries and vineyards. Stop and meet the local winemakers who will share their passion with enthusiasm.

You will taste the wines produced on these soils : Saumur-Champigny or Saumur Rouge with aromas of wild fruits, Coteaux de Saumur or Coteaux du Layon with golden reflections, the festive sparkling Saumur Brut or Crémant de Loire, gourmet Saumur Rosé or Cabernet d'Anjou... and so many others... The vineyards of the incredible underground world of Saumur are waiting for you. Have a great time!



RIVER CRUISES:  
GET THE BEST OF  
THE “FLEUVE ROYAL”  
ON A TRADITIONAL  
LOIRE BOAT





## Day 1



### Morning

Visit the **Château de Saumur**, the castle of Dukes of Anjou.

It stands at the edge of an abrupt cliff and boasts prime views of the city and the Loire Valley.

Visit the renowned **Ackerman cellars** – the pioneer of Loire Valley fine sparkling wines. Uncover the secrets of the «méthode traditionnelle». Plunge into the heart of unique and monumental tuffa stone cellars. Travel through exhibitions by passionate artists.

Lunch at **La Cave aux Moines-Les pieds bleus** restaurant in Chênehutte. Taste local specialties (fouées) inside an amazing troglodyte cave.

### Afternoon

The cave dwelling village museum of **Rochemenier** invites you to discover an underground world: two ancient troglodyte farms with their rooms and dependencies. A unique underground lifestyle in the Loire valley!

Wine tasting at the wine estate **Domaine de la Paleine**, in Le Puy-Notre-Dame. Production of more than 100,000 bottles of red, white, rosé or sparkling organic wines.

Dinner at **L'Auberge Bienvenue** in Doué-en-Anjou. Reputed as one of the best tables in the region, the Auberge Bienvenue proposes regional dishes with fresh local produce.

Night at **L'Auberge Bienvenue\*\*\***. Quality and comfort amenities... Large bright extremely comfortable rooms. Each room has been individually thought out and well decorated with pleasant soft tones.



Montreuil-Bellay

## Day 2



### Morning

Visit the **Château de Brezé**, considered as one of the most intriguing castles of the Loire, partly due to its underground fortress. Discovering the castle's history will allow you to understand the bond some of the Kings of France had with it.

Step down into the **Robert & Marcel** cellars, from the Edonis Vineyards, in Bellevigne-les-Châteaux.

In the Edonis House, dug into the tuffa cellars, stroll at your own pace from room to room of this multi-century troglodytic house. You will discover the secrets of the Loire Valley Vineyard in 12 steps to taste, all accompanied by sound bites, visual creations and historical but also fantastic contents. A sensory and immersive experience!

Lunch at **L'Hélianthe** in Turquant. The restaurant is housed in a troglodyte dwelling with many artisanal products. The cuisine, prepared by chef Arnaud Montais, is refined, inspired by ancient recipes.

### Afternoon

Take stroll through Turquant, a small and pleasant village that is literally built into the hillside of tuffa stone. Visit and tasting at **Domaine de la Perruche**, Montsoreau.

Welcome to **Fontevraud**, the largest abbey in Europe. It is one of the unmissable stops on a visit to the Loire Valley. A stop, but also a destination... an essentially unique site!

Dinner at **Le Plantagenet** in Fontevraud. Contemporary and bistro cuisine combined with classic French dishes served in a refurbished restaurant.

A stay at the heart of Fontevraud Royal Abbey? **Fontevraud l'Ermitage \*\*\*\*** offers an incomparable experience. Sleeping in the tranquility of the abbey, walking alone through the monastery as night falls... A peaceful time for unwinding.

## ADDITIONAL SUGGESTIONS

### ACTIVITIES & WINE ESTATES

- 1 Wine tasting at famous cellars in Saumur: **Bouvet Ladubay**, **Langlois Crémant de Loire**, **Gratien & Meyer**, **Maison Louis de Grenelle and Veuve Amiot**
- **Château de Montsoreau** and Museum of contemporary art, Montsoreau
- Classical riding academy 2 **Le Cadre Noir** de Saumur
- The extraordinary medieval fortress **Château de Montreuil-Bellay**

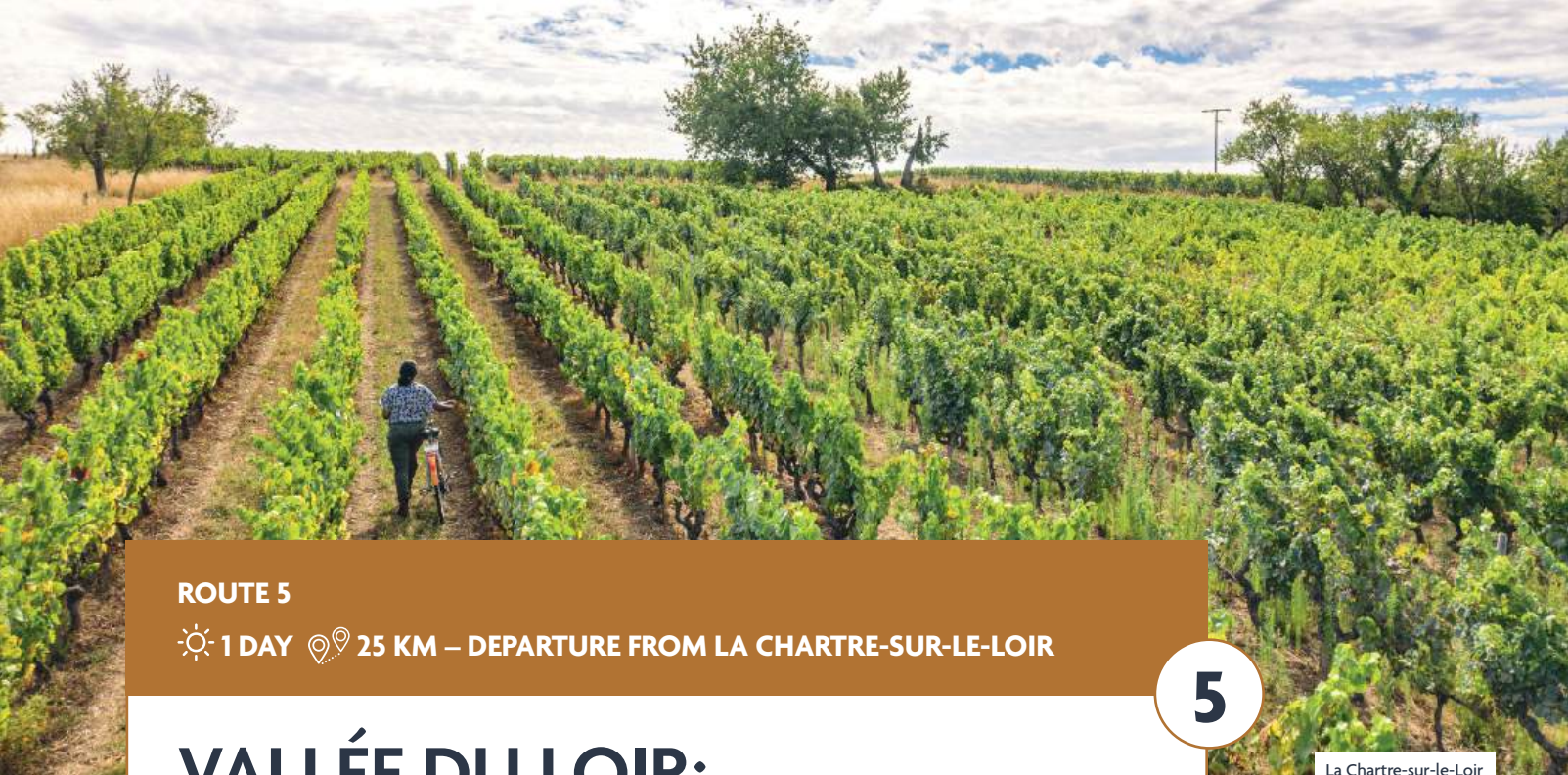


### RESTAURANTS

- **Le Castellane**, Chênehutte-Trèves-Cunault
- **Offard boat**, Loire Evasion, Saumur

### HOTELS

- **Chai de la Paleine**, Le-Puy-Notre-Dame
- **Hostellerie de la Croix Blanche\*\*\*** facing the abbey
- **Château la Comtesse de Loire \*\*\*\***, Saumur
- **Hotel Mercure Bords de Loire\*\*\*\***, Saumur
- **Hôtel Saint-Pierre \*\*\*\***, Saumur
- **Le Londres Hôtel \*\*\***, Saumur
- **Demeure de la Vignole \*\*\***, Turquant



**ROUTE 5**

☀️ 1 DAY 📍 25 KM – DEPARTURE FROM LA CHARTRE-SUR-LE-LOIR

**5**

# VALLÉE DU LOIR: CYCLING IN THE VINEYARDS

In the Loir Valley, south-facing vineyards produce the best from their grape varieties. Coteaux du Loir and Jasnières reveal remarkable talents, with a palette ranging from white to red via 'gris' (grey) and rosé. Far from the bustle of cities, the Loir Valley is a land of picturesque villages of vineyards and orchards, troglodytic dwellings dug in tuffeau rock.

La Chartre-sur-le-Loir



## Day 1



### Morning

Electric bicycles rental at the **tourist office in La Chartre-sur-le-Loir**, to effortlessly enjoy the beautiful landscapes.

**Bicycle ride on the wine route**, crossing vineyards landscape and little villages such as Lhomme.

Lunch at **Restaurant Saint-Pierre**, Ruillé-sur-Loir

### Afternoon

Wine tasting and visit of cave dwellings at the wine estate **Domaine Lelais**, located in Ruillé-sur-Loir on the banks of the Loir River. The 5th generation of this winegrowers family settled down in Ruillé in 1984. Their Jasnières and Coteaux du Loir are worth a stop!

A few kilometers away, visit the **Château de Poncé and its park**. Admire the Renaissance staircase, the large 18th century dovecote and the remarkable listed garden.

Dinner at **Le Relais de Ronsard** in La Chartre-sur-le Loir. Fine dining and fine wines or brasserie bites and chilled drinks. The Hotel de France is a foodie paradise!

Night at the **Hotel de France\*\*\***. This independently-owned boutique hotel has a unique and rich motoring heritage, with racing drivers, celebrities, politicians and socialites escaping here throughout the 1950s and '60s.

## ADDITIONAL SUGGESTIONS

### ACTIVITIES

- **1** Château du Lude, Le Lude
- Wine estate **Domaine Gigou**, La Chartre-sur-le-Loir

### RESTAURANTS

- **2** **Les Mères Cocottes**, Beaumont-sur-Dême
- **Le Silex**, Chahaignes
- **B le restaurant**, La Chartre-sur-le-Loir

### HOTELS

- **3** **Château du Grand Lucé\*\*\*\*\***, Le Grand Lucé





Les Sables-d'Olonne

**ROUTE 6**

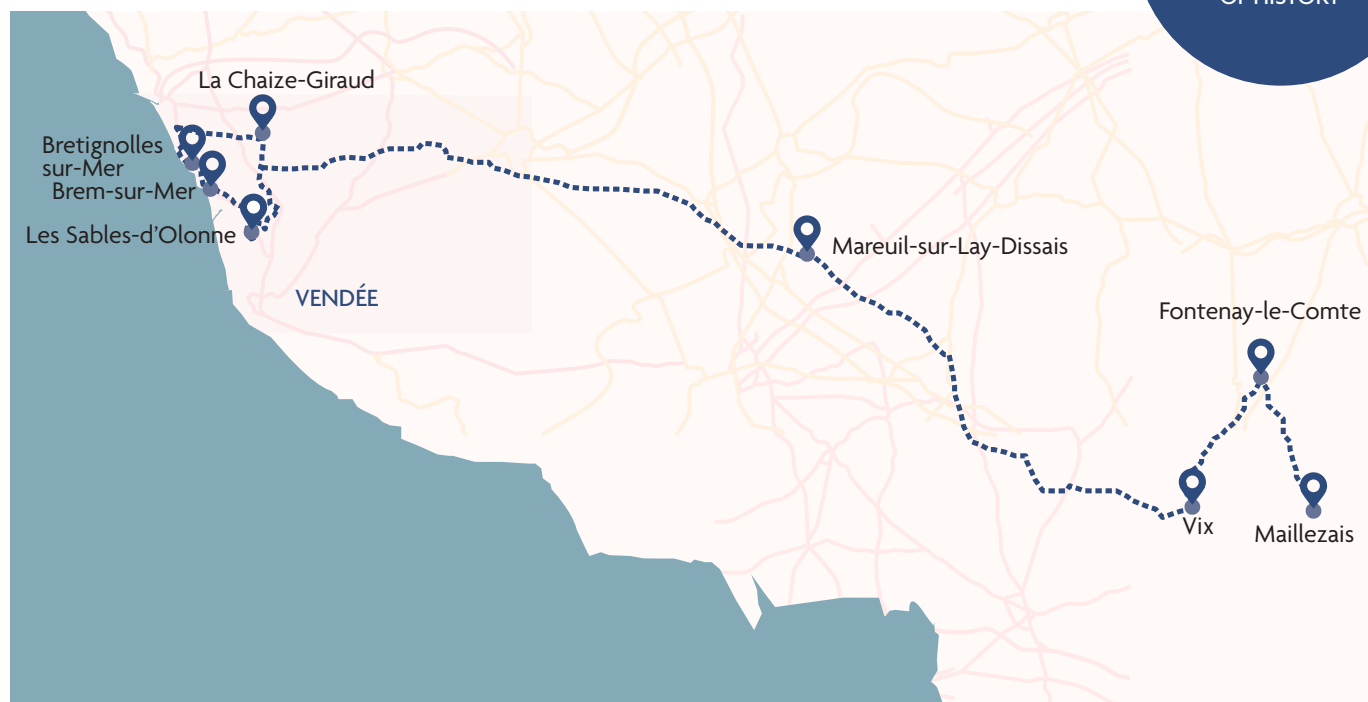
☀️ 2 DAYS 📍 170 KM – DEPARTURE FROM BREM-SUR-MER

6

# WINE TASTING ON THE ATLANTIC COAST

The first step of this circuit is the charming village of Brem-sur-Mer, on the Vendée Atlantic coast, with its listed Saint-Nicolas Church. From there, drive to the old fishing village La Gachère. What a better place to taste the local oysters, accompanied by a glass or two of Fiefs vendéens white wine. In the summer, don't forget your swimsuit to enjoy the waves of the Atlantic Ocean on the sandy beaches of Brétignolles-sur-Mer. Sea, wine, and sun are on the agenda. The next day, discover more about Fiefs Vendéens wines, where the geological richness of Vendée gives each vineyard a unique character, visit Fontenay-le-Comte, a city of Art and History, and embark on an enchanting journey in the verdant Marais Poitevin Regional Natural Park in Maillezais. This park offers a landscape with picturesque canals and lush marshes that create a tranquil and idyllic natural experience.

DISCOVER VRIGNAUD DISTILLERY IN LUCON WITH 200 YEARS OF HISTORY



## Day 1

### Morning

Begin your day by exploring **Brem-sur-Mer** and its picturesque village, including the listed Saint-Nicolas Church.

Venture to the old fishing village of “**La Gachère**” to savor oysters paired with white wine, experiencing the delights of Vendée. On Thursdays and Sundays, immerse yourself in the delightful market in Brétignolles-sur-Mer, offering fresh produce from local vendors and a unique gourmet experience.

Travel along the “**Côte de Lumière**” (Coast of Light) and admire the expansive sandy beaches.

Lunch: Indulge in a meal at **La Chaize Gourmande** in La Chaize-Giraud, boasting a retro atmosphere and menus based on fresh, locally sourced ingredients.

### Afternoon

Explore the marshlands at your own pace via horseback, stand-up paddle, or kayak, reveling in the tranquility of this nature reserve.

Embark on a tour and wine tasting at the Domaine **Saint-Nicolas wine estate**, known for its high-quality wines produced through biodynamic principles.

### Evening

Enjoy an exceptional dinner at **Les Brisants**, a Michelin-starred restaurant in Brétignolles-sur-Mer, offering exquisite dishes crafted from locally sourced ingredients.

Retire for the night at **Les Brisants\*\*\***, featuring contemporary and cozy decor and impeccable service, ensuring a pleasant stay on the Vendée coast.



## Day 2

### Morning

Explore the **Vineyards Mourat** estate at Mareuil by bike or electric car before indulging in a tasting experience.

Enjoy a picnic amidst the vineyards, delivered to you at lunchtime.

### Afternoon

**Domaine Mercier** produces at Vix wines that reflect and respect their original terroir, thanks to unique traditional methods in Vendée.

During your visit, you will explore the estate and the vision of passionate winemakers, emphasizing the importance of plants in wine production and the implementation of environmentally sustainable practices.

Explore **Fontenay-le-Comte**, a city of Art and History, and one of the Most Beautiful Detours in France.

**Maillezais** offers visitors a captivating journey into the regional Natural Parc of Marais Poitevin. This tranquil area «**Venise Verte**» or «Green Venice.» is characterized by its lush marshlands, winding waterways, and rich biodiversity. After the boat ride, visitors can further explore Maillezais by visiting the historic Abbey.

### Evening

Spend the night at **Parenthese** Bed and Breakfast in Maillezais. Whether lounging in the garden surrounded by fragrant flowers or sipping a glass of wine on the terrace as the sun sets over the marshlands, guests are invited to embrace the slow pace of life and savor every moment of their stay.





Salt marshes, Les Sables-d'Olonne

## ADDITIONAL SUGGESTIONS

### ACTIVITIES & WINE ESTATES

- **Museum of the Sainte-Croix abbey**, contemporary art, Les Sables-d'Olonne
- **1 Le Puy du Fou** theme park, Les Épesses
- **2 Marais Poitevin** regional nature park
- **Domaine de la Barbinière** in the Fiefs Vendéens Chantonay vineyard, next to Puy du Fou
- **L'Orée du Sabia**, Brem-sur-Mer
- **Village of Vouvant**, in the heart of the Fiefs Vendéens Pissotte vineyard

### RESTAURANTS & GOURMET STOPS

- **Les Genêts** (1 Michelin star), Brem-sur-Mer
- **3 Oyster harbour La Guittière**, Talmont-Saint-Hilaire
- **La table du Boisniard**, Chambretau

### HOTELS

- **Vertime \*\*\***, Les Sables-d'Olonne



Château de Montsoreau, Loire Valley

### ROUTE 7

☀️ 4 DAYS 📍 335 KM - DEPARTURE FROM BLOIS

7

## LOIRE VALLEY: GREAT WINES & ART DE VIVRE

Send your wine-loving clients to this mythical Loire Valley trip where they will: taste various Loire wines, from the most renowned ones to the most secret; meet passionate winegrowers and learn how they work; admire the UNESCO Loire Valley's unique landscapes; enjoy memorable wine & food pairing; discover the creative city of Nantes and Les Machines de l'île.

350 WINE CELLARS ARE OPEN TO THE PUBLIC IN THE LOIRE VALLEY



## Day 1

50 KM



### Morning

Access: by TGV at Blois train station

#### Guided tour of Blois

Located on the banks of the Loire, the city of Art and History of Blois immediately seduces visitors with its royal chateau, the houses of the old town and the religious monuments

Tour of the **Château de Blois**

**Boat tour on the River Loire**

Lunch in **Blois**

### Afternoon

Tour of **Domaine de Chaumont-sur-Loire**

Dinner at **the Restaurant of Auberge du Bon Laboureur**, in Chenonceaux

Night at **Hotel L'Auberge du Bon Laboureur\*\*\*\***, in Chenonceaux

## Day 3

90 KM



### Morning

Explore Saumur on board a **vintage combi** and enjoy the magnificent panorama over the River Loire from the chateau.

Visit the **Gratien & Meyer** sparkling wine cellars: Enjoy a rich, detailed and comprehensive cellar tour and discover the epic adventure of Gratien and Meyer.

Lunch at **"Les Caves de Marson"**, a troglodytic (cave-dwelling) restaurant where you will taste local specialties.

### Afternoon

Discover the secrets of **the Domaine FL vineyard**.

Dinner at **Château de l'Épinay**, for a food and wine pairing.

Night at **Hôtel d'Anjou\*\*\*\***, Angers

## Day 2

115 KM



### Morning

Discover the **Château de Chenonceau**

Wine tasting at **Cave des Domes** in Chenonceaux

Lunch at the **Orangerie of Chenonceau**

### Afternoon

Wine tasting at **Cave Duhard** in Amboise

Wine tasting aperitif at **Domaine de Rocheville**, Parnay

Dinner at the **"Bistrot de la Place" Restaurant** in Saumur, (secret wine cellar underneath the restaurant).

Night at the **Hôtel Le Londres\*\*\*** in Saumur

> **Alternative: Night at 4\* Hôtel Saint-Pierre, Saumur**

## Day 4

80 KM



### Morning

Discover **the Domaine Musset Roullier wine estate** in La Pommeraye: tour and wine tasting.

Lunch at **Domaine de la Brûlaire** in Beaupréau-en-Mauges.

### Afternoon

Fall under the charm of **Clisson**, an medieval city with an Italian flavour.

Enjoy a white wine and cheese gourmet pairing at Les Frères Couillaud at the **Château de la Ragotière**, La Regrippière

This wine estate has produced organic wines since 2019 and offers original workshops for people to discover their wines.

Night at the **Okko Hotel\*\*\*\*** in Nantes, next to the Château

Depart from Nantes TGV train station or Nantes international airport



# DMCS & ACTIVITIES AROUND WINE TOURISM

## DMCS

- **Destination Saumur Val de Loire** +332 41 40 20 62 [groupe@ot-saumur.fr](mailto:groupe@ot-saumur.fr)
- **Destination Angers** +332 41 23 50 20 [receptif@destination-angers.com](mailto:receptif@destination-angers.com)
- **Rétro Émotion** Marquis de BÉTHUNE +336 25 95 82 26 [contact@retro-emotion.fr](mailto:contact@retro-emotion.fr)
- **Loire Secrets** Karine GUYON +339 83 84 49 35 / +336 84 76 06 71 [contact@loiresecrets.com](mailto:contact@loiresecrets.com)
- **Sibylline Escapade** Mathilde BLANCHARD +332 44 88 93 30 [contact@sibylline-escapade.fr](mailto:contact@sibylline-escapade.fr)
- **Voyel Incoming** Philippe BELY +332 51 43 04 45 [incoming@voyel.com](mailto:incoming@voyel.com)

## ACTIVITIES

### By bike

- **Dionysos bike** (Sarthe/ Vallée du Loir/ Angers) Yohan JONEAU +336 64 41 79 80 | [contact@dionysos-bike.com](mailto:contact@dionysos-bike.com)
- **Original vélo tour** (Vendée/ Marais poitevin) Damien MOULIN +336 67 96 97 88 | [contact@originalvelotour.fr](mailto:contact@originalvelotour.fr)

### Tours and tasting with a driver

- **Nantes Wine Tour** (Nantes area and Loire Valley) Franck PASQUIER +332 51 71 65 74 | [franck@nantes-winetour.com](mailto:franck@nantes-winetour.com)

### On the water

- **La Toue de Nantes** (Nantes) Olivier BICHE +336 81 87 64 49 | [olivier@latouedenantes.fr](mailto:olivier@latouedenantes.fr)
- **Erdre intime** (Nantes) François LELIEVRE +332 40 13 25 33 / +336 20 29 49 04 [franleli44@gmail.com](mailto:franleli44@gmail.com)
- **Détours en Loire** Giovanni MARINO +336 70 30 84 89 | [gmarino@detoursenloire.fr](mailto:gmarino@detoursenloire.fr)
- **Loire-Odyssée** (Angers area) Marie-Lorraine CHARLES +332 41 57 37 55 | [evenementiel@loire-odysee.fr](mailto:evenementiel@loire-odysee.fr)
- **Toue Cabanée "Le Vent D'travers" (Loire Valley Concept)** (Saumur area) Mme GIESSINGER +336 74 90 87 47 [loirevalleyconcept@gmail.com](mailto:loirevalleyconcept@gmail.com)
- **Loire Évasion** (Saumur area) Vincent POCQUEREAU +336 50 61 97 26 | [loireevasion@gmail.com](mailto:loireevasion@gmail.com)

- **Croisières Saumur Loire** (Saumur area) Bernard HENRY +336 63 22 87 00 | [contact@croisieressaumurloire.fr](mailto:contact@croisieressaumurloire.fr)
- **Loire Vins Aventure** (Saumur area) Denis RETIVEAU +336 21 51 82 81 | [contact@loire-vins-aventure.fr](mailto:contact@loire-vins-aventure.fr)
- **Bateau Vent d'Soulair** (between Angers and Nantes) Matthieu PERRAUD +336 81 94 13 63 | [contact@loire-en-bateau.fr](mailto:contact@loire-en-bateau.fr)
- **Bateau la Luce** (between Angers and Nantes) Alisson ENTZMANN +332 40 83 60 00 | [bateauluce@oreedanjou.fr](mailto:bateauluce@oreedanjou.fr)
- **Anguille sous Roche** (between Angers and Nantes) Fabien ROLLET +336 75 61 60 63 | [fabien@anguille-sous-roche.fr](mailto:fabien@anguille-sous-roche.fr)
- **Rêves de Loire et d'Ailleurs** (le Thoureil) Alain GILLOT +336 50 97 26 78 | [contact@revesdeloire.fr](mailto:contact@revesdeloire.fr)

### Hikes & tours

- **Les vignes selon Val** (Angers area) Valérie AUBERGEON +336 51 28 26 52 | [contact@lesvignesselonval.com](mailto:contact@lesvignesselonval.com)
- **Escapades Viticoool** (Anjou) Amélie BRUNEAU +336 86 84 14 56 | [escapadesviticoool@outlook.fr](mailto:escapadesviticoool@outlook.fr)
- **Au cœur des sensations** (Anjou) Julien SINEAU +336 76 92 17 79 | [aucoeurdesensations@gmail.com](mailto:aucoeurdesensations@gmail.com)
- **Gyroway** - gyropods (Saumur area) Sébastien TROVA +336 20 40 94 43 | [contact@gyroway.fr](mailto:contact@gyroway.fr)
- **TrottXway** - electric scooters Sébastien TROVA +336 20 40 94 43 | [contact@trottXway.fr](mailto:contact@trottXway.fr)
- **E-rando Quad** - electric quad - bikes Sébastien TROVA +336 20 40 94 43 | [contact@e-randoquad.fr](mailto:contact@e-randoquad.fr)
- **Loire en Silence** - electric scooters (Domaine Varinelles, Varrains) Nicolas DAHEUILLER - Adriana BENOIST +332 41 52 90 94 | [loireensilence@gmail.com](mailto:loireensilence@gmail.com)
- **Rétro Tour Châteaux de la Loire** (Saumur area) Frédéric VALLAT +337 68 48 35 18 | [fred.vallat@retro-tour.com](mailto:fred.vallat@retro-tour.com)

### Onboard a vintage van or a hot-air balloon

- **Ernest le Combi** Clarisse PLESSIS +337 61 40 43 04 | [ernestlecombi@gmail.com](mailto:ernestlecombi@gmail.com)
- **Loire Vintage Discovery** (Saumur area) Karine NOUTEAU +337 71 86 89 55 | [loirevintagediscovery@gmail.com](mailto:loirevintagediscovery@gmail.com)
- **Montgolfières d'Anjou** (between Angers and Nantes) Guillaume GENON +332 41 404 804 | [anjou@montgolfieres.fr](mailto:anjou@montgolfieres.fr)

### Wine tasting and learning

- **Le Secret des Papilles** (Anjou) Vanessa GODFRIN +336 99 42 36 20 | [lesecretdespapilles@live.fr](mailto:lesecretdespapilles@live.fr)

# LOIRE VALLEY WINES IN FIGURES & LABELS

### Committed to environmental practices

The Loire Valley has 55,000 ha of vineyards, of which 69% bear an eco-friendly label (organic/ HVE /Terravitis/ Agriconfiance).

### "Caves touristiques Vins de Loire"

350 wineries bear the label "Caves touristiques Vins de Loire". They offer a varied range of services to make your stay in our vineyards an unforgettable experience with a high quality of service.



### "Vignobles et Découvertes"

Created in 2009 by Atout France, this label is given to a wine destination, and its touristic shareholders (wineries, events, accommodation etc) for 3 years. In the Loire Valley, 6 areas are labelled "Vignobles et Découvertes" Muscadet Loire Océan, Vallée du Loir, Anjou-Saumur Val de Loire, Chinon Bourgueil Azay, Berry Centre Loire and Sancerre Pouilly Giennois. <https://www.vinsvaldeloire.fr/en>



### The Loire Valley wine routes

In Atlantic Loire Valley, 16 wine trails have been developed to help visitors to discover wineries and restaurants, and also heritage sites, towns and villages, and much more. All the wine trails belonging to the Nantes Vineyard, Anjou-Saumur, Vallée du Loir and Vendée areas are fully described on this website : <https://www.atlantic-loire-valley.com/Loire-Valley-wine-routes>



### GET INSPIRED!

Flash the QR code below and have a look at our dedicated website to find out more tips and pictures to help you design your next products!

## YOUR BUSINESS CONTACTS IN ATLANTIC LOIRE VALLEY

### Atlantic Loire Valley Tourism Board:

Hélène HAUBOIS, Stéphanie LEZIN, Lisa MARTIN [b2b@solutions-eco.fr](mailto:b2b@solutions-eco.fr)

### For the Nantes vineyard

#### Nantes Tourist Office Le Voyage à Nantes

Xavier THERET - [xavier.theret@van.fr](mailto:xavier.theret@van.fr)

#### Loire-Atlantique Tourism Board

Anne-Cécile LAUBION - [ac.laubion@lad44.fr](mailto:ac.laubion@lad44.fr)

#### Nantes vineyard Tourist Office

Jérôme BOSGER - [jbosger@levignobledenantes.com](mailto:jbosger@levignobledenantes.com)

### For Anjou & Saumur

#### Anjou Tourism Board

Marine SOULARD - [marine-soulard@anjou-tourisme.com](mailto:marine-soulard@anjou-tourisme.com)

#### Angers Tourist Office

Olivier BOUCHEREAU - [olivier.bouchereau@destination-angers.com](mailto:olivier.bouchereau@destination-angers.com)

#### Saumur Tourist Office

Emilie ARRIBAS - [e.arribas@ot-saumur.fr](mailto:e.arribas@ot-saumur.fr)

### For Vallée du Loir

#### Sarthe Tourism Board

Adeline GUO - [a.guo@sarthetourisme.com](mailto:a.guo@sarthetourisme.com)

#### Loir Valley Tourist Office

Véronique RICHARD - [veronique.richard@vallee-du-loir.com](mailto:veronique.richard@vallee-du-loir.com)

### For the Fiefs vendéens

#### Vendée Tourism Board

Yann HASCOET - [y.hascoet@vendee-expansion.fr](mailto:y.hascoet@vendee-expansion.fr)

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