

# TECHNICAL GUIDE

## WINE TOURISM IN ATLANTIC LOIRE VALLEY

—  
7 SUGGESTED ITINERARIES



ROUTES  
DES VINS  
VAL DE LOIRE

*atlantic*  
**loire-valley.com**

RÉGION  
PAYS  
DE LA LOIRE

# Dear tourism professional, welcome to Atlantic Loire Valley!

This technical guide dedicated to wine tourism offers has been prepared just for you! We recommend 7 itineraries which can be easily combined with other tours you already know in the Loire Valley châteaux, to Normandy-Mont-Saint-Michel & Brittany or the Bordeaux area.



This guide was prepared to introduce you into the richness of the Loire Valley and its wines and art de vivre.

For each of the 7 itineraries, we recommend visits and activities such as key heritage sites, wining and dining, magnificent scenery, and great places to stay.

They partly follow the Loire Valley Routes des Vins, winding their way from the Atlantic Coast to Saumur and its fine bubbles, via the Muscadet and Anjou vineyards and the more secret Jasnières and Coteaux du Loir appellations in the north. They will also take you a little further to the Great Châteaux region.

Here are some compelling reasons to explore the heart of the Loire Valley and its unique landscapes, recognised by UNESCO:

## HAVE SOME GREAT DAYS OUT EXPLORING DIFFERENT WINEGROWING AREAS

By bike, on foot, by car, canoe or even in a traditional riverboat known as a gabare, there are many ways to explore the Atlantic Loire Valley! Whether you prefer a day trip or a break lasting several days, the different itineraries available offer you an opportunity to explore the vineyards at your own pace.

## ENCOUNTER SOME BEAUTIFUL LANDSCAPES AND UNMISSABLE ACTIVITIES ALONG THE WAY!

The Routes des Vins are not just wine trails. Stop off along the way to explore the city of Nantes, admire the sunset from the Château of Saumur, be awestruck by the cave dwelling village of Rochemenier, or feel the sand between your toes on the beaches of the Atlantic coast.

## TASTE WORLD-CLASS AOC-LABELLED WINES AND LESSER-KNOWN GEMS

Muscadet, Saumur, Jasnières, Coteaux-du-Loir, Anjou... The wines on the wine trails are lively, fresh and elegant. In Atlantic Loire Valley, you will come across some world-famous AOC-labelled wines, and also several little appellations worth tasting! And the region is full of specialties that perfectly pair with our wines. Taste local specialties from the sea, like the Guérande or Noirmoutier salt, fresh fish or oysters. And don't miss local produce from the land, quality fruit and vegetables from the "Garden of France", or the tender chicken of Loué or Challans, the pork rillettes from Le Mans. And for those with a sweet tooth, there are the LU or Sablé biscuits, the rum cake "Gâteau nantais", not to forget Angers' Giffard and Cointreau liqueurs, perfect for cocktails.

## MEET LOCAL WINEGROWERS AND CRAFTSMEN

In the Loire Valley, you will find not only *terroir*, but down-to-earth, genuine people who are passionate about their trades. Winegrowers, restaurateurs, craftsmen and producers all share the same passion for their region. On the Routes des Vins, such encounters promise to be an enjoyable, stimulating experience!

We would be happy to give you more information, and adapt our proposals to your expectations or share our "coups de cœur" & contacts.

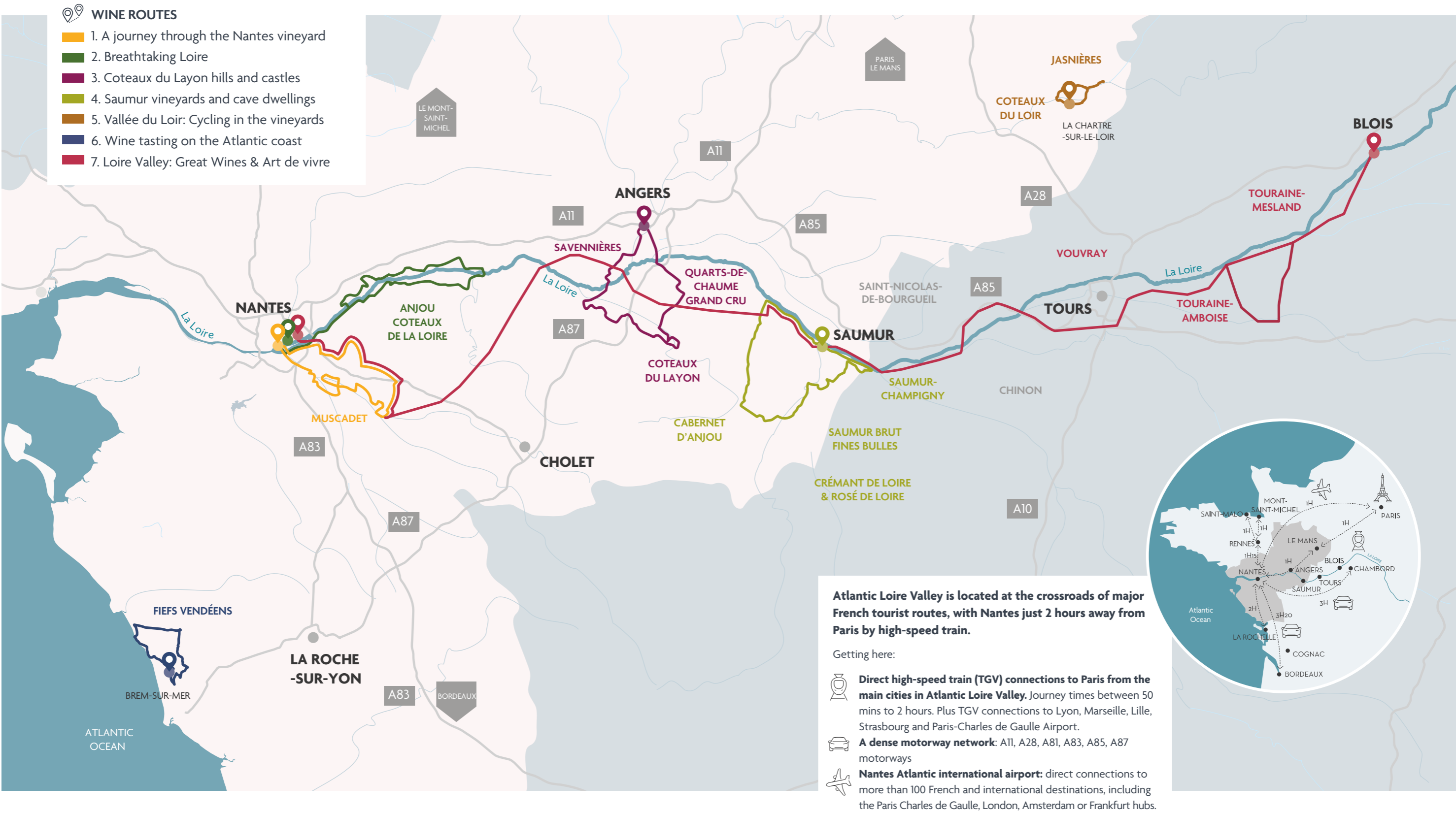
Please feel free to contact us:  
[b2b@solutions-eco.fr](mailto:b2b@solutions-eco.fr)



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# THE LOIRE VALLEY WINES ROUTES





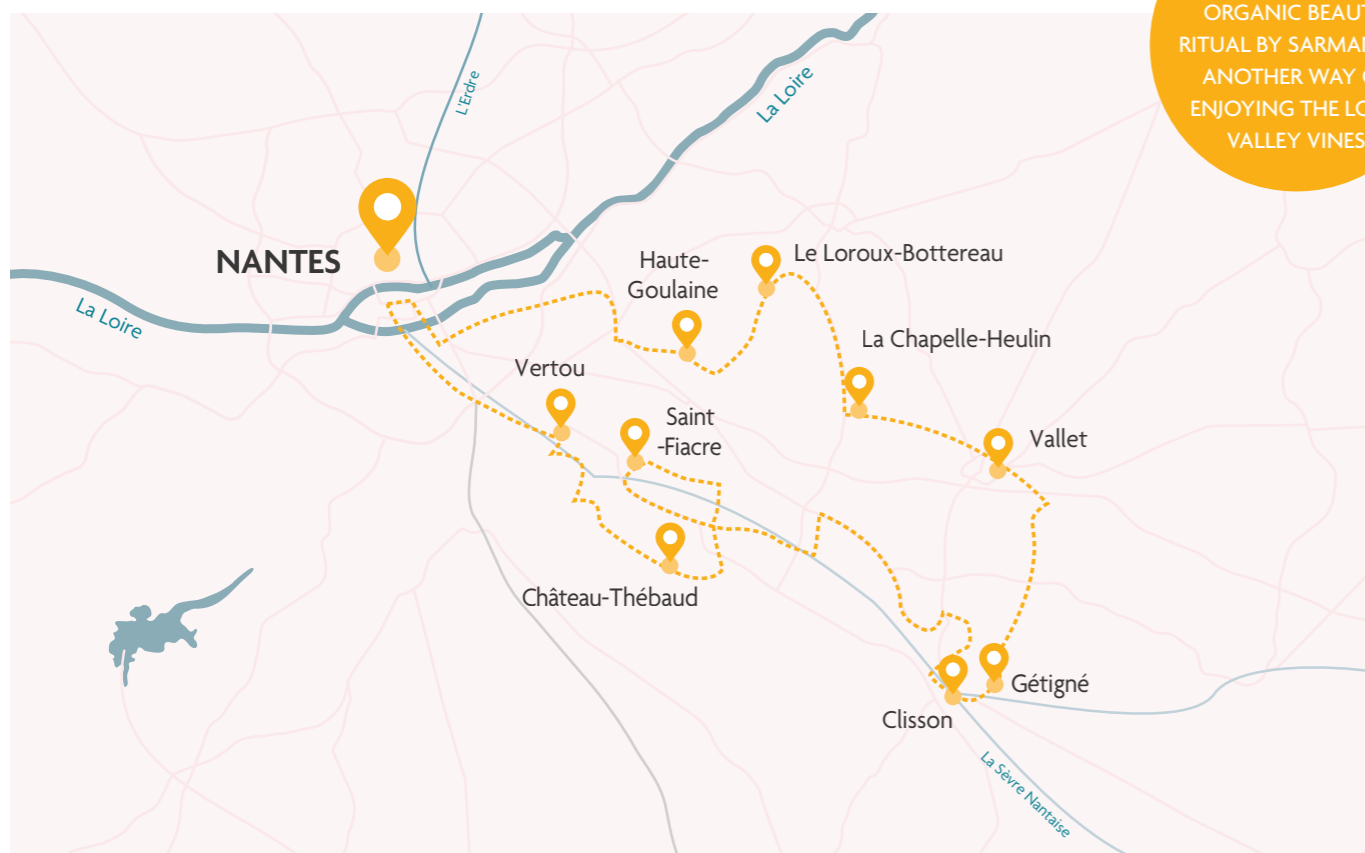
## ROUTE 1

☀️ 2 DAYS 📍 118 KM – DEPARTURE FROM NANTES 🍷 ✈️

1

# A JOURNEY THROUGH THE NANTES VINEYARD

On the Wine Routes, this circuit will take you through vineyards, rivers and medieval sites... Venture into the grape varieties of Melon de Bourgogne or Folle Blanche, to taste Muscadet, the area's flagship wine. This itinerary is a round trip from Nantes. For 2 days, head south to admire bucolic landscapes, between the banks of Sèvre Nantaise and vineyards. In Vertou, the Chaussée des Moines invites you to a stroll along the River Sèvre. Visit Clisson, a medieval town that will take you on a journey to Tuscany... At Butte de la Roche, further north, you can admire a beautiful panorama over the vineyards, marshes and Château de Goulaine.



ORGANIC BEAUTY  
RITUAL BY SARMAANCE :  
ANOTHER WAY OF  
ENJOYING THE LOIRE  
VALLEY VINES

## Day 1



### Morning

The **Chaussée des Moines** in Vertou invites you to a stroll along the River Sèvre.

Welcome to the wine estate **Poiron Dabin** in Château-Thébaud for a visit and wine tasting.

Have a stop at **Le Porte-vue** in Château-Thébaud for a panoramic view over the vineyards.

Lunch at **Auberge de la Gaillotière** in Château-Thébaud, an old winery, in the middle of the vines.

### Afternoon

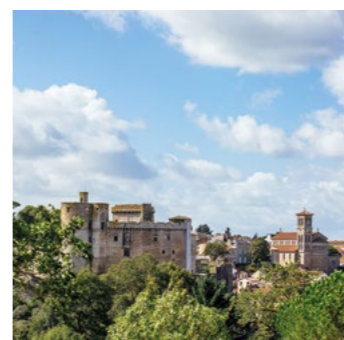
Invitation to wine estate **Château du Coing** in Saint-Fiacre-sur-Maine to visit vineyards, wine cellars and taste a range of Muscadets.

A romantic and historical walk in the **Garenne-Lemot** in Gétigné, an exceptional site heavily inspired by Italian architecture.

Contemporary cuisine from the market for dinner at the **Best Western Villa Saint-Antoine** hotel-restaurant in Clisson.

Night at the **Best Western Villa Saint-Antoine\*\*\*\***, a 4-star hotel which offers a romantic getaway with flavors of Italy facing Clisson Medieval Castle.

## Day 2



### Morning

**Guided tour of Clisson** to discover the fascinating history of the city, the impressive medieval castle, narrow streets and a range of Tuscan colors along the banks of the Sèvre Nantaise.

Visit and wine tasting at **Château Cassemichère** in La Chapelle Heulin, built in 1601.

Lunch at **Hall Saint-Lazare** in Le Loroux Bottereau, a gastropub in a former town hall, which has opted for discretion and finesse.

### Afternoon

La Roche hill belvedere (Le Loroux-Botttereau): at the top of its 47 meters, in the heart of the vineyard you will enjoy a superb panoramic view over the marshes of Goulaine and Nantes.

Visit of the **Château de Goulaine** in Haute-Goulaine, a beautiful Renaissance castle on the banks of the Loire.

Typical Loire dinner **Villa Mon Rêve**, Basse Goulaine or **Restaurant Clémence**, St-Julien-de-Concelles.

Night at **Maison du Monde Hôtel & suites\*\*\*\*** in Nantes. It will make you feel at home right in the heart of Nantes.



Monnières

## ADDITIONAL SUGGESTIONS

### WINE ESTATES

- **Famille Lieubeau**, Château-Thébaud
- **1 Jérémie Huchet**, Château-Thébaud
- **Domaine Raphaël Luneau R de la Grange**, Le Landreau
- Segway stroll in the middle of the vines of **Château du Cleray**, Vallet

### RESTAURANTS

- **2 Restaurant de La Vallée**, Clisson
- Cruise dinner on **Les Bateaux Nantais**, Nantes
- **3 Brasserie La Cigale**, Nantes

### HOTELS

- **Seven urban suites\*\*\*\***, Nantes
- **Hôtel Okko\*\*\*\***, Nantes



1



2



3



Les Genaudières,  
Le Cellier

### ROUTE 2

☀️ 2 DAYS 📍 120 KM – DEPARTURE FROM NANTES 🚶 🚲

2

## BREATHTAKING LOIRE

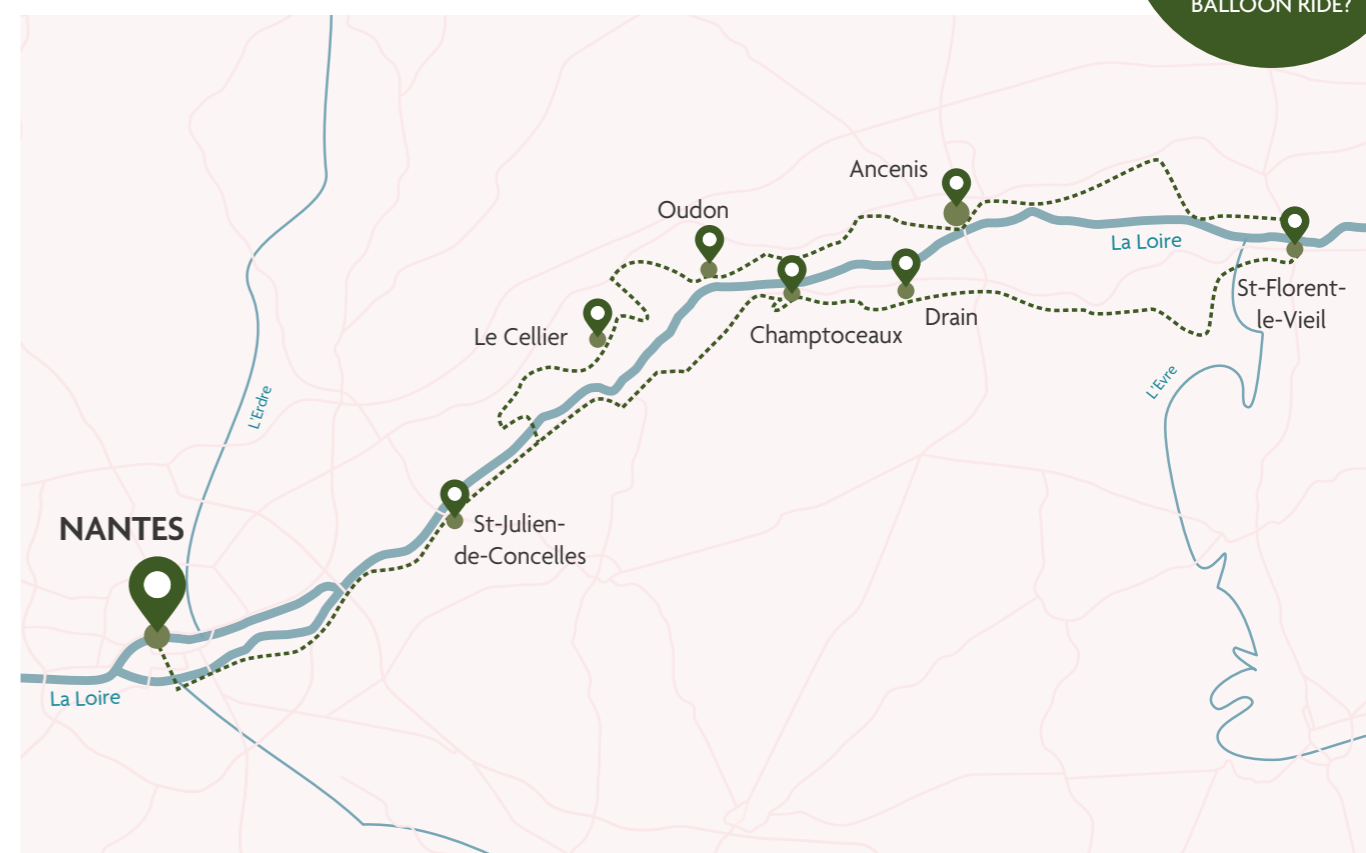
Loire, nothing but Loire!

Exploring this wine route, you will really feel the River Loire and its fabulous heritage.

Every single stage has a direct link with the royal river. You will visit wine estates with an astonishing panoramic view over the river, have lunch on a terrace with a river view, discover the fabulous Oudon Tower which once guarded the river border or enjoy a peaceful cruise....



THE LOIRE VALLEY  
FROM ABOVE: WHAT  
ABOUT A HOT AIR  
BALLOON RIDE?



## Day 1



### Morning

Wine tasting at wine estate **Domaine des Génomères** in Le Cellier, with a breathtaking view over the Loire.

Visit of **Oudon's medieval castle** to discover the Loire across centuries through audiovisual display. On the rooftop, one of the most beautiful views over the river!

Lunch at **La Table du Pêcheur** in Ancenis, with a waterfront terrace. Fresh fish specialties, seafood platter and Loire specialties.

### Afternoon

Cycle ride on the **La Loire à Vélo** cycling itinerary, slowly enjoying the beauties of the royal river.

Visit of **Saint-Florent-le-Vieil**, a city of character! Its abbey-church marks the Loire landscape. A tour of the old town or a walk along the Julien Gracq promenade on the Loire banks will reveal its beauty and charm.

Dinner at restaurant **La Gabelle** in Saint-Florent-le-Vieil, its panoramic view over the Loire offers a spectacular sunset when night falls. It perpetuates the region's gourmet tradition and offers dishes prepared with flavoursome, locally-sourced produce.

Night at **Hostellerie de La Gabelle\*\*\*** in Saint-Florent-le-Vieil. The hotel boasts a peaceful setting on the banks of the Loire River.



Domaine des Génomères, Le Cellier

## ADDITIONAL SUGGESTIONS

### WINE ESTATES

- **1 Vignobles Marchais** – a night in a barrel – Thouaré-sur-Loire

### VISITS & ACTIVITIES

- Ancenis local market on Thursday and Saturday mornings
- **Nantes** museums and **2** Le Voyage à Nantes green line for an endless journey
- **3 Les Machines de l'île** extraordinary universe, Nantes

### RESTAURANTS

- **Les Terrasses de Bel-Air**, Ancenis
- **Brasserie La Cohue** in Champtoceaux
- **4 Brasserie La Cigale**, Nantes

### HOTELS

- **Château de la Turmelière\*\*\***, Orée d'Anjou (groups)
- **Le Champalud\*\*\***, Champtoceaux
- **L'Hôtel\*\*\***, Nantes

## Day 2



### Morning

Visit and wine tasting at **Domaine des Galloires** in Drain, with an exceptional view on the Loire. Here, Malvoisie, an aromatic white wine produced from Pinot Gris grapes, is an institution.

Lunch at **La Citadelle** restaurant in Champtoceaux. It offers traditional French cuisine in a setting made with stone and wooden beams.

### Afternoon

Cruise on the Loire with **La Luce**. The tour introduces passengers to the river's wildlife, and also to the buildings along its banks. Along the way, passengers can enjoy some magnificent views, including fishing villages and a monumental garden built on a rocky outcrop.

Dinner at **Restaurant Clémence**, a gourmet restaurant on the banks of the Loire in Saint-Julien-de-Concelles. Regional and creative cuisine using fresh local products. The spirit of Clémence, mother of the famous "beurre blanc" sauce, still reigns over the restaurant.

Night at **Radisson Blu Hotel\*\*\*\*** in Nantes, Housed in a beautifully renovated neoclassical courthouse, the Radisson Blu Hotel in Nantes is ideally located for exploring the city.





## ROUTE 3

☀️ 2 DAYS 📍 90 KM – DEPARTURE FROM ANGERS 🕒

3

# COTEAUX DU LAYON HILLS AND CASTLES

The Coteaux du Layon hills and castles wine route starts in Angers, where you can visit the city, the castle and its famous medieval tapestry, and last but not least the Anjou-Saumur Wine House. Along this itinerary, pretty villages follow one another: Savennières, Béhuard or La Possonnière,... This trail is also an opportunity to discover local restaurants and taste the Anjou pork rillauds specialty, with a glass of Savennières. After that, stop at Rablay-sur-Layon to admire the work of craftsmen, or take the time to visit the highest castle in France: the Château de Brissac, still home to the Brissac Family.



SIP A COCKTAIL  
IN ANGERS! TOUR  
THE COINTREAU OR  
GIFFARD DISTILLERIES!



## Day 1



### Morning

After a stroll in Savennières, a “little city of character”, enjoy a wine tasting session at **Domaine du Closel**. Discover famous dry white, red, rosé and sparkling wines and feel under your feet the slopes of slate hillsides warmed by the sun of Anjou.

Discover Béhuard, an island village that is a delight to explore! This little village is also a pilgrimage site.

Lunch at **La Corniche**, in St-Aubin-de-Luigné. The restaurant proposes a market cuisine made with fresh local produce.

### Afternoon

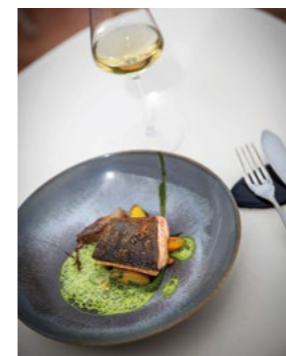
Views on Ardenay's windmill, Corniche Angevine and Guerin mill and panoramas on vineyards.

Wine tasting at the wine estate **Domaine FL** in Rochefort-sur-Loire. One vineyard, five appellations: it celebrates Anjou, crafting exceptional wines of finesse, purity, elegance, and substance.

Dinner at **La Table de la Bergerie** (1 Michelin Star) in Champ-sur-Layon. The cuisine is refined, authentic and contemporary. The menu changes with the seasons and gives pride of place to the work of local producers. The estate is located in the heart of the Coteaux du Layon wine region.

Night at the **Domaine de la Soucherie**, in Rochefort-sur-Loire. Beautiful views of the vineyards from each guest room. Roger and Pascale Beguinot designed this house to make it an ideal place to rest and relax.

## Day 2



### Morning

Discover charming winegrowers' villages on the wine route: Aubigné-sur-Layon, Rablay-sur-Layon and Thouarcé.

Wine tasting at the wine estate **Château de Fesles** in Thouarcé. The winegrowers will be delighted to let you explore the vineyards around the property and the splendid barrel cellar where their prestigious cuvées are aged.

Lunch at **Les terrasses de Bonnezeaux** in Thouarcé, a gourmet bistro serving traditional cuisine in the middle of the vineyards.

### Afternoon

Visit the **Château de Brissac**: the tallest château in France. With its 7 floors and 204 rooms, Brissac deserves its nickname of “Giant of the Loire Valley”.

Discover the Loire Valley wines diversity in the Caves de la Loire, in Brissac Loire Aubance.

Dinner at **Les 3 lieux** in Les Ponts-de-Cé, with a fabulous view on the Loire, either inside or on the terrace. The chef and his team prepare traditional meals with fresh seasonal produce for all kinds of appetites, big or small.

Night at **Les 3 lieux\*\*\***, tucked away on the banks of the Loire, this former fishing hook factory, steeped in local heritage, has been transformed into a unique friendly and intrepid venue incorporating a hotel, a restaurant and a bistro.



Corniche Angevine,  
Anjou

## ADDITIONAL SUGGESTIONS

### ACTIVITIES & WINE ESTATES

- **Château de Bellevue**, Val-du-Layon
- **Domaine de Gagnebert**, Juigné-sur-Loire
- Learn the secrets of the locally made **1 Cointreau** liquor, Angers
- The museums of **Angers** and **2** the Château d'Angers with the famous Apocalypse medieval tapestry

### RESTAURANTS

- **Guinguette La Croisette**, open from May to September, Béhuard
- **L'Audacieuse**, Béhuard
- **La Réserve**, Angers

### HOTELS

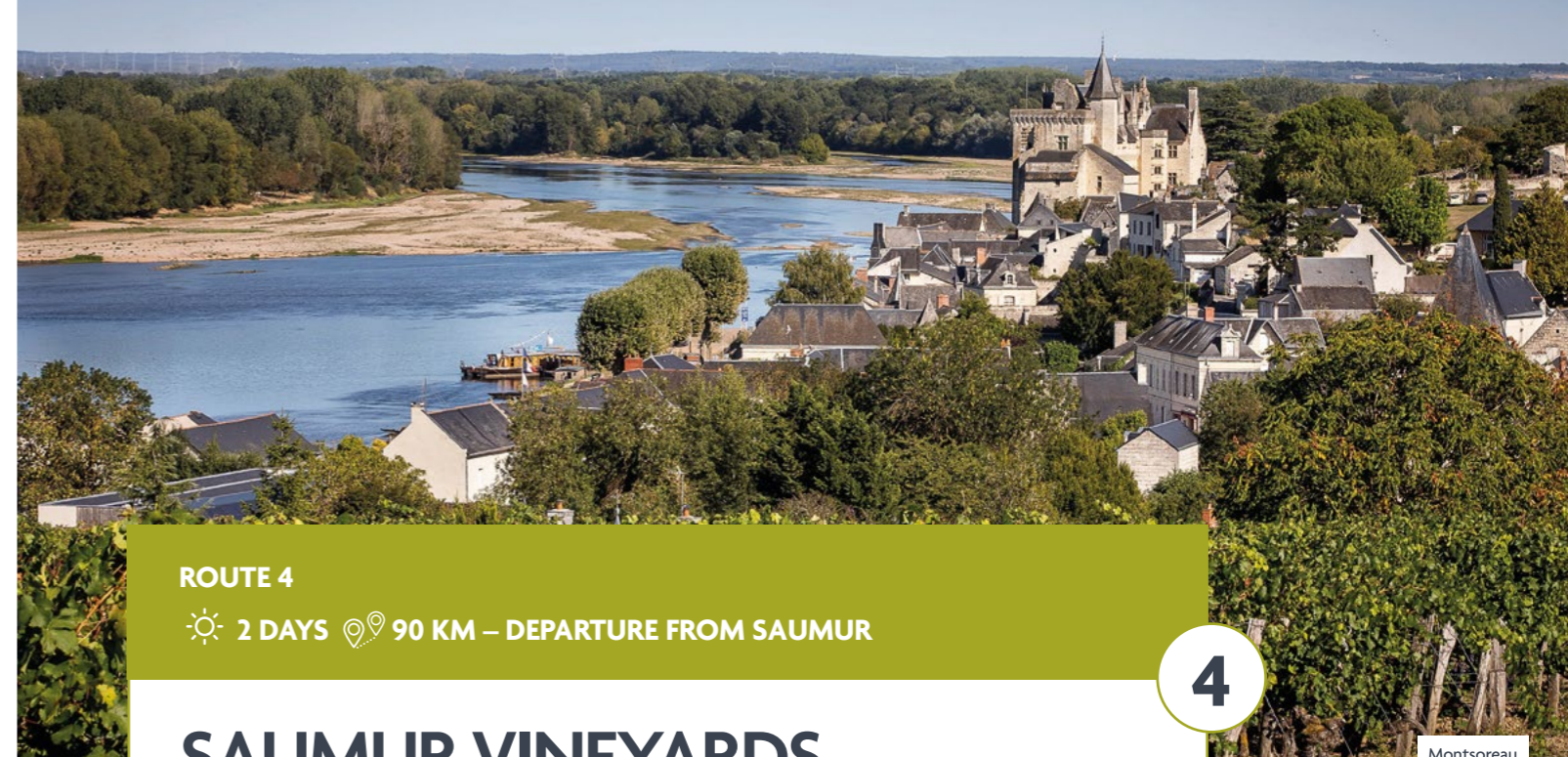
- **Château de Noirieux\*\*\*\***, Angers
- **Hôtel d'Anjou\*\*\*\***, Angers
- **Hôtel de France\*\*\*\***, Angers
- **Loire & sens\*\*\***, Juigné-sur-Loire



1



2



Montsoreau

#### ROUTE 4

☀️ 2 DAYS 📍 90 KM – DEPARTURE FROM SAUMUR

4

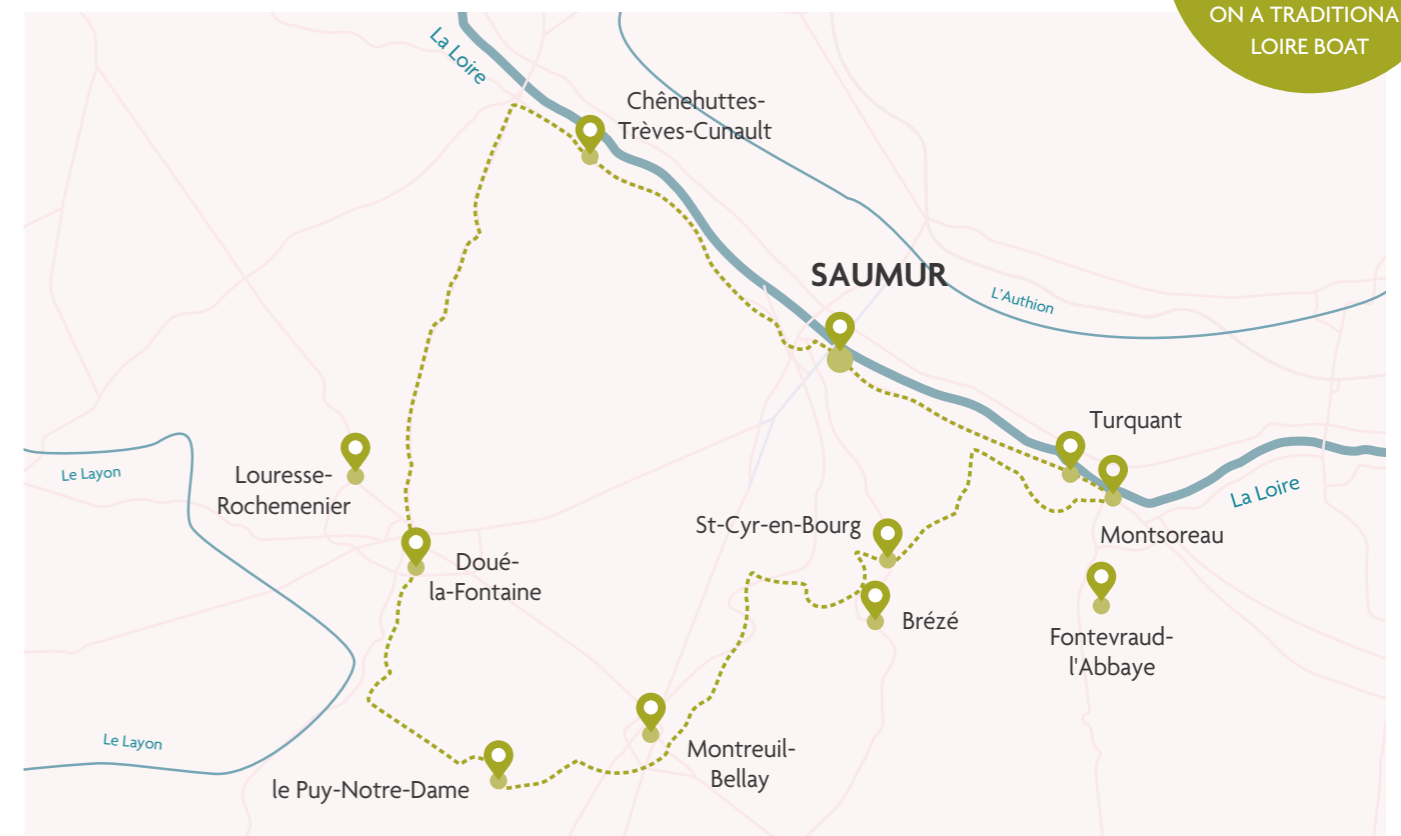
## SAUMUR VINEYARDS AND CAVE DWELLINGS

Around Saumur, you will discover a new world of underground life and the famous “troglodyte” cave dwellings dug in tufa stone. But also astonishing architecture, châteaux, a royal abbey, monumental cellars, mills and the rich landscapes of the UNESCO Loire Valley. Your route will be marked out with wineries and vineyards. Stop and meet the local winemakers who will share their passion with enthusiasm.

You will taste the wines produced on these soils : Saumur-Champigny or Saumur Rouge with aromas of wild fruits, Coteaux de Saumur or Coteaux du Layon with golden reflections, the festive sparkling Saumur Brut or Crémant de Loire, gourmet Saumur Rosé or Cabernet d'Anjou... and so many others... The vineyards of the incredible underground world of Saumur are waiting for you. Have a great time!



RIVER CRUISES:  
GET THE BEST OF  
THE “FLEUVE ROYAL”  
ON A TRADITIONAL  
LOIRE BOAT



## Day 1



### Morning

Visit the **Château de Saumur**, the castle of Dukes of Anjou.

It stands at the edge of an abrupt cliff and boasts prime views of the city and the Loire Valley.

Visit the renowned **Ackerman cellars** – the pioneer of Loire Valley fine sparkling wines. Uncover the secrets of the méthode traditionnelle. Plunge into the heart of unique and monumental tuffa stone cellars. Travel through exhibitions by passionate artists.

Lunch at **La Cave aux Moines-Les pieds bleus** restaurant in Chênehutte. Taste local specialties inside an amazing troglodyte cave.

### Afternoon

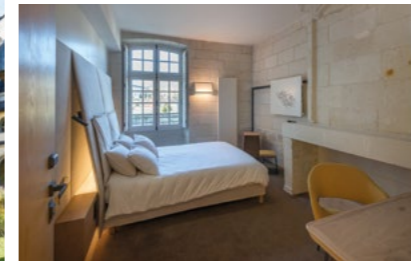
The cave dwelling village museum of **Rochemenier** invites you to discover an underground world: two ancient troglodytic farms with their rooms and dependencies. A unique underground lifestyle in the Loire valley!

Wine tasting at the wine estate **Domaine de la Paleine**, in Le Puy-Notre-Dame. Production of more than 100,000 bottles of red, white, rosé or sparkling organic wines.

Dinner at **L'auberge Bienvenue** in Doué-la-Fontaine. Reputed as one of the best tables in the region, the Auberge Bienvenue proposes regional dishes with fresh local produce.

Night at **L'auberge Bienvenue\*\*\***. Quality and comfort amenities... Large bright extremely comfortable rooms. Each room has been individually thought out and well decorated with pleasant soft tones.

## Day 2



### Morning

Visit the **Château de Brezé**, considered as one of the most intriguing castles of the Loire, partly due to its underground fortress. Discovering the castle's history will allow you to understand the bond some of the Kings of France had with it.

Step down into the **Robert & Marcel cellars** in Saint-Cyr-en-Bourg for an amazing experience: inside the underground galleries 8 true-to-life sets relate the history of the Saumur winegrowers and all the secrets of the winemaking process from the soil to the glass. Visit followed by a wine tasting.

Lunch at **Diane de Méridor**, in Montsoreau. Located on the banks of the Loire River just a few meters from the Château de Montsoreau, the restaurant proposes a regional cuisine made with fresh quality products.

### Afternoon

Visit Turquant, a small and pleasant village that is literally built into the hillside of tufa stone.

Welcome to the **royal abbey of Fontevraud**, the largest abbey in Europe. It is one of the unmissable stops on a visit to the Loire Valley. A stop, but also a destination... an essentially unique site!

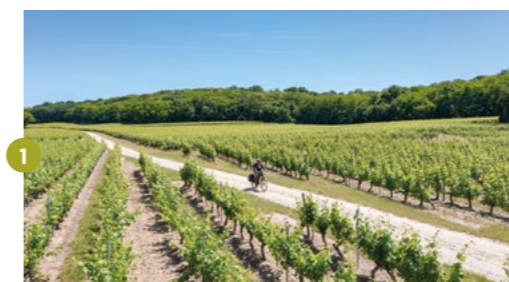
Dinner at **Le Plantagenet** in Fontevraud. Contemporary and bistro cuisine combined with classic French dishes served in a refurbished restaurant.

A stay at the heart of Fontevraud Royal Abbey? **Fontevraud L'Hôtel** offers an incomparable experience. Sleeping in the tranquillity of the abbey, walking alone through the monastery as night falls... A peaceful time for unwinding.

## ADDITIONAL SUGGESTIONS

### ACTIVITIES & WINE ESTATES

- 1 Cycling visit and wine tasting at famous Bouvet-Ladubay cellars in Saumur
- Veuve Amiot wine cellars, Saumur
- Château de Montsoreau and Museum of contemporary art, Montsoreau
- Classical riding academy 2 Le Cadre Noir de Saumur
- The extraordinary medieval fortress Château de Montreuil-Bellay



### RESTAURANTS

- Lunch with a majestic view over the Loire River at Le Castellane, Chênehutte-Trèves-Cunault
- Exceptional dinner at Fontevraud Le Restaurant (1 Michelin star)
- Cruise lunch onboard La Nonchalante, Loire Evasion, Saumur

### HOTELS

- Chai de la Paleine, Le-Puy-Notre-Dame
- A night at Hostellerie de la Croix Blanche\*\*\* facing the abbey
- Château de Verrières\*\*\*\*, Saumur
- Hotel Mercure Bords de Loire\*\*\*\*, Saumur



Montreuil-Bellay



La Chartre-sur-le Loir

## ROUTE 5

☀️ 1 DAY 📍 25 KM – DEPARTURE FROM LA CHARTRE-SUR-LE LOIR

5

# VALLÉE DU LOIR: CYCLING IN THE VINEYARDS

In the Loir Valley, south-facing vineyards produce the best from their grape varieties. Coteaux du Loir and Jasnières reveal remarkable talents, with a palette ranging from white to red via 'gris' (grey) and rosé. Far from the bustle of cities, the Loir Valley is a land of picturesque villages of vineyards and orchards, troglodytic dwellings dug in tuffeau rock. It is a quiet paradise which you can discover by bike on the 320km Loir Valley by bicycle itinerary.

HIKE AND TASTE  
LOIRE VALLEY WINES AT  
"VIGNES, VINS, RANDOS"  
EVENT\*  
\*Every first week-end  
in September



## Day 1



## Morning

Electric bicycles rental at the **tourist office in La Chartre-sur-le-Loir**, to effortlessly enjoy the beautiful landscapes.

**Bicycle ride on the wine route**, crossing vineyards landscape and little villages such as Lhomme.

Typically French picnic with **Le Bon Picnic** in the countryside and among the vines.

## Afternoon

Wine tasting and visit of cave dwellings at the wine estate **Domaine Lelais**, located in Ruillé-sur-Loir on the banks of the Loir River. The 5th generation of this winegrowers family settled down in Ruillé in 1984. Their Jasnières and Coteaux du Loir are worth a stop!

A few kilometers away, visit the **Château de Poncé and its park**. Admire the Renaissance staircase, the large 18th century dovecote and the remarkable listed garden.

Dinner at **Le Relais de Ronsard** in La Chartre-sur-le Loir. Fine dining and fine wines or brasserie bites and chilled drinks. The Hotel de France is a foodie paradise!

Night at the **Hotel de France\*\*\***. This independently-owned boutique hotel has a unique and rich motoring heritage, with racing drivers, celebrities, politicians and socialites escaping here throughout the 1950s and '60s.

## ADDITIONAL SUGGESTIONS

### ACTIVITIES

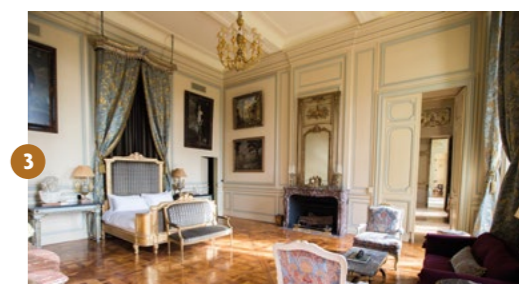
- 1 **Château du Lude**, Le Lude
- Wine estate **Domaine Gigou**, La Chartre-sur-le Loir

### RESTAURANTS

- Lunch at **Restaurant Saint-Pierre**, Ruillé-sur-Loir
- 2 **Les mères cocottes**, Beaumont-sur-Dême

### HOTELS

- 3 **Château du Grand Lucé\*\*\*\***, Le Grand Lucé





Les Sables-d'Olonne

## ROUTE 6

☀️ 1 DAY 📍 31 KM – DEPARTURE FROM BREM-SUR-MER

6

# WINE TASTING ON THE ATLANTIC COAST

The first step of this circuit is the charming village of Brem-sur-Mer, on the Vendée Atlantic coast, with its listed Saint-Nicolas Church. From there, drive to the old fishing village La Gachère. What a better place to taste the local oysters, accompanied by a glass or two of Fiefs vendéens white wine. In the summer, don't forget your swimsuit to enjoy the waves of the Atlantic Ocean on the sandy beaches of Brétignolles-sur-Mer. Sea, wine and sun are on the agenda!



EXPLORE THE  
RENOWNED MOURAT  
WINE ESTATE  
ON YOUR HORSE!

## Day 1



### Morning

Stroll around Brem-sur-Mer to discover the charming village and its listed Saint-Nicolas Church. Continue to the old fishing village of “La Gachère” and taste oysters with white wine. Enjoy Vendée treasures!

On Thursday and Sunday, visit the delightful market in Brétignolles-sur-Mer : fresh fruit and vegetables from local producers, fish and seafood... A unique gourmet experience!

Move along the “Côte de Lumière” and take in views over the long stretches of sandy beaches.

Lunch at **La Chaize Gourmande** in La Chaize Giraud, in a retro atmosphere. The chef proposes menus and some daily suggestions, based on fresh products rigorously selected.

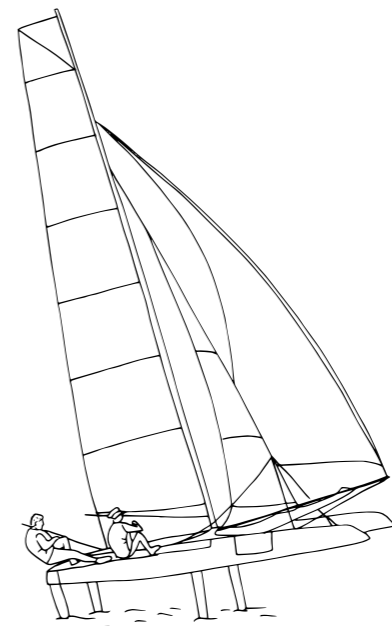
### Afternoon

**Discover the marshlands** at your own pace by horse, stand-up paddle or **kayak**. Enjoy the peace and quiet of this nature reserve.

Tour and wine tasting at the wine estate **Domaine Saint-Nicolas**. The winegrowers provide high quality wines and run the vineyard according to the principles of biodynamics, thus respecting the balanced and privileged environment.

Exceptional dinner at **Les Brisants** (1 Michelin star) in Brétignolles-sur-Mer, in front of the sea. Depending on what the market and tides bring him, this local chef allows you to discover the fine produce from his region, combining a strong culinary heritage and a creative mind that never sleeps.

Night at **Les Brisants\*\*\***. Contemporary and cosy decor, harmonious colours, high-quality service. The rooms and suites ensure you the most pleasant stay bathed by the light of the Vendée coast.





Salt marshes,  
Les Sables-d'Olonne

## ADDITIONAL SUGGESTIONS

### ACTIVITIES & WINE ESTATES

- **Museum of the Sainte-Croix abbey**, contemporary art, Les Sables-d'Olonne
- **1 Vignobles Mourat**, Mareuil-sur-Lay
- **2 Le Puy du Fou** theme park, Les Epesses
- **3 Marais Poitevin** regional nature park

### RESTAURANTS & GOURMET STOPS

- **Les Genêts** (1 Michelin star), Brem-sur-Mer
- **Oyster harbour La Guittière**, Talmont-Saint-Hilaire



Château de Montsoreau,  
Loire Valley

#### ROUTE 7

☀️ 4 DAYS 📍 335 KM - DEPARTURE FROM NANTES

## LOIRE VALLEY: GREAT WINES & ART DE VIVRE

Send your wine-loving clients to this mythical Loire Valley trip where they will: taste various Loire wines, from the most renowned ones to the most secret; meet passionate winegrowers and learn how they work; admire the UNESCO Loire Valley's unique landscapes; enjoy memorable wine & food pairing; discover the creative city of Nantes and Les Machines de l'île.

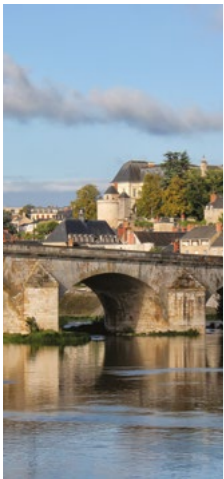


360 WINE CELLARS  
ARE OPEN  
TO THE PUBLIC  
IN THE LOIRE VALLEY



## Day 1

📍 50 KM



### Morning

Access: by TGV at Blois train station

#### Guided tour of Blois

Located on the banks of the Loire, the city of Art and History of Blois immediately seduces visitors with its royal chateau, the houses of the old town and the religious monuments

#### Tour of the Château de Blois

#### Boat tour on the River Loire

#### Lunch in Blois

### Afternoon

#### Tour of Domaine de Chaumont-sur-Loire

Dinner at the Restaurant of Auberge du Bon Laboureur, in Chenonceaux

Night at 4\* Hotel L'Auberge du Bon Laboureur, in Chenonceaux

## Day 2

📍 115 KM



### Morning

Discover the Château de Chenonceau

Wine tasting at Cave des Domes in Chenonceaux

Lunch at the Orangerie of Chenonceau

### Afternoon

Wine tasting at Cave Duhard in Amboise

Wine tasting aperitif at Domaine de Rocheville, Parnay

Dinner at the “Bistrot de la Place” Restaurant in Saumur,  
(secret wine cellar underneath the restaurant).

> Alternative: Dinner at a cave-dwelling restaurant La Cave aux Moines, Saumur

Night at the 3\* Hôtel Le Londres in Saumur

> Alternative: Night at 4\* Hotel Mercure Bords de Loire, Saumur

## Day 3

📍 90 KM



### Morning

Explore Saumur on board a vintage combi & enjoy the magnificent panorama over the River Loire from the chateau.

Visit the Gratien & Meyer sparkling wine cellars: Enjoy a rich, detailed and comprehensive cellar tour and discover the epic adventure of Gratien and Meyer.

Lunch at “Les Caves de Marson”, a troglodytic (cave-dwelling) restaurant where you will taste local specialties.

### Afternoon

Discover the secrets of the Domaine FL vineyard.

Dinner at Château de l'Epinay, for a food and wine pairing.

Night at 4\* Château de Noirieux, Angers

## Day 4

📍 80 KM



### Morning

Discover the Domaine Musset Roullier wine estate in La Pommeraye: tour and wine tasting.

Lunch at Domaine de la Brûlaire in Beaupréau-en-Mauges.

### Afternoon

Fall under the charm of Clisson, the medieval city with an Italian flavour.

Enjoy a white wine and cheese gourmet pairing at Les Frères Couillaud at the Château de la Ragotiere.

This wine estate has produced organic wines since 2019 and offers original workshops for people to discover their wines.

Night at the 4\* Okko hotel in Nantes, next to the Château

Depart from Nantes TGV train station or Nantes international airport



# DMCS & ACTIVITIES AROUND WINE TOURISM

## DMCS

- **Rétro Émotion** Marquis de BÉTHUNE +336 25 95 82 26  
[contact@retro-emotion.fr](mailto:contact@retro-emotion.fr)
- **Loire Secrets** Karine GUYON +339 83 84 49 35 / 06 84 76 06 71  
[contact@loiresecrets.com](mailto:contact@loiresecrets.com)
- **Sibylline Escapade** Mathilde BLANCHARD +332 44 88 93 30  
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- **Voyel Incoming** Philippe BELY +332 51 43 04 45  
[incoming@voyel.com](mailto:incoming@voyel.com)

## ACTIVITIES

### By bike

- **Dionysos bike** (Sarthe area / Vallée du Loir)  
Yohan JONEAU +336 64 41 79 80 | [contact@dionysos-bike.com](mailto:contact@dionysos-bike.com)
- **Original vélo tour** (Vendée area / Marais poitevin)  
Damien MOULIN +336 67 96 97 88 | [contact@originalvelotour.fr](mailto:contact@originalvelotour.fr)

### Tours and tasting with a driver

- **Nantes Wine Tour** (Nantes area and Loire Valley)  
Franck PASQUIER +332 51 71 65 74 | [franck@nantes-winetour.com](mailto:franck@nantes-winetour.com)

### On the water

- **La Toue de Nantes** (Nantes)  
Olivier BICHE +336 81 87 64 49 | [olivier@latouedenantes.fr](mailto:olivier@latouedenantes.fr)
- **Erdre intime** (Nantes)  
François LELIEVRE +332 40 13 25 33 / +336 20 29 49 04  
[frankeli44@gmail.com](mailto:frankeli44@gmail.com)
- **Détours en Loire**  
Giovanni MARINO +336 70 30 84 89 | [gmarino@detoursenloire.fr](mailto:gmarino@detoursenloire.fr)
- **Loire-Odyssée** (Angers area)  
Marie-Lorraine CHARLES +332 41 57 37 55 | [evenementiel@loire-odyssee.fr](mailto:evenementiel@loire-odyssee.fr)
- **Toue Cabanée “Le Vent D’tavers” (Loire Valley Concept)**  
(Saumur area)  
Mme GIESSINGER +336 74 90 87 47 | [loirevalleyconcept@gmail.com](mailto:loirevalleyconcept@gmail.com)

- **Balades en bateau La Demoiselle / La Nonchalante - Loire Évasion** (Saumur area)  
Vincent POCQUEREAU +336 50 61 97 26 | [loireevasion@gmail.com](mailto:loireevasion@gmail.com)
- **Croisières sur le Saumur-Loire** (Saumur area)  
Bernard HENRY +336 63 22 87 00 | [contact@croisieressaumurloire.fr](mailto:contact@croisieressaumurloire.fr)
- **Loire Vins Aventure** (Saumur area)  
Denis RETIVEAU +336 21 51 82 81 | [contact@loire-vins-aventure.fr](mailto:contact@loire-vins-aventure.fr)
- **Bateau Vent d’Soulair** (between Angers and Nantes)  
Matthieu PERRAUD +336 81 94 13 63 | [contact@loire-en-bateau.fr](mailto:contact@loire-en-bateau.fr)
- **Bateau la Luce** (between Angers and Nantes)  
Alisson ENTZMANN +332 40 83 60 00 | [bateaulaluce@oreedanjou.fr](mailto:bateaulaluce@oreedanjou.fr)
- **Anguille sous Roche** (between Angers and Nantes)  
Fabien ROLLET +336 75 61 60 63 | [fabien@anguille-sous-roche.fr](mailto:fabien@anguille-sous-roche.fr)

### Hikes & tours

- **Les vignes selon Val** (Angers area)  
Valérie AUBERGEON +336 51 28 26 52 | [contact@lesvignesselonval.com](mailto:contact@lesvignesselonval.com)
- **Escapades Viticoool** (Anjou)  
Amélie BRUNEAU +336 86 84 14 56 | [escapadesviticoool@outlook.fr](mailto:escapadesviticoool@outlook.fr)
- **Au cœur des sensations** (Anjou)  
Julien SINEAU +336 76 92 17 79 | [aucoeurdessensations@gmail.com](mailto:aucoeurdessensations@gmail.com)
- **Gyroway** (Saumur area)  
Mickaël BOULEAU +336 03 92 57 46 | [contact@gyroway.fr](mailto:contact@gyroway.fr)

### Onboard a vintage van or a hot-air balloon

- **Loire Vintage Discovery** (Saumur area)  
Karine NOUTEAU +337 71 86 89 55 | [loirevintagediscovery@gmail.com](mailto:loirevintagediscovery@gmail.com)
- **Montgolfières d’Anjou** (between Angers and Nantes)  
Guillaume GENON +332 41 404 804 | [anjou@montgolfieres.fr](mailto:anjou@montgolfieres.fr)

### Wine tasting and learning

- **Le Secret des Papilles** (Anjou)  
Vanessa GODFRIN +336 99 42 36 20 | [lesecret despapilles@live.fr](mailto:lesecret despapilles@live.fr)

# LOIRE VALLEY WINES IN FIGURES & LABELS

## Committed to environmental practices

The Loire Valley has 56,900 ha of vineyards, of which 65% bear an eco-friendly label (organic / HVE / Terravitis / Agriconfiance).

## “Caves touristiques”

360 wineries bear the label “Caves touristiques”. They offer a varied range of services to make your stay in our vineyards an unforgettable experience with a high quality of service.



## “Vignobles et Découvertes”

Created in 2009 by Atout France, this label is given to a wine destination, and its touristic shareholders (wineries, events, accommodation etc) for 3 years. In the Loire Valley, 6 areas are labelled “Vignobles et Découvertes” Muscadet Loire Océan, Vallée du Loir, Anjou-Saumur Val de Loire, Chinon Bourgueil Azay, Berry Centre Loire and Sancerre Pouilly Giennois.  
<https://www.vinsvaldeloire.fr/en>



## The Loire Valley wine routes

In Atlantic Loire Valley, 16 wine trails have been developed to help visitors to discover wineries and restaurants, and also heritage sites, towns and villages, and much more. All the wine trails belonging to the Nantes Vineyard, Anjou-Saumur, Vallée du Loir and Vendée areas are fully described on this website :  
<https://www.atlantic-loire-valley.com/Loire-Valley-wine-routes>



# YOUR BUSINESS CONTACTS IN ATLANTIC LOIRE VALLEY

## Altantic Loire Valley Tourism Board:

Lisa Martin, Hélène Haubois & Stéphanie Lézin - [b2b@solutions-eco.fr](mailto:b2b@solutions-eco.fr)

## For the Nantes vineyard

### Nantes tourist office Le Voyage à Nantes

Xavier THERET - [xavier.theret@lvan.fr](mailto:xavier.theret@lvan.fr)

### Loire-Atlantique Tourism Board

Anne-Cécile LAUBION - [ac.laubion@loireatlantique-developpement.fr](mailto:ac.laubion@loireatlantique-developpement.fr)

### Nantes vineyard tourist office

Hélène KERGUENOU - [commercial@levignobledenantes.com](mailto:commercial@levignobledenantes.com)

## For Anjou & Saumur

### Anjou Tourism Board

Marine SOULARD - [marine-soulard@anjou-tourisme.com](mailto:marine-soulard@anjou-tourisme.com)

### Angers tourist office

Olivier BOUCHEREAU - [olivier.bouchereau@destination-angers.com](mailto:olivier.bouchereau@destination-angers.com)

### Saumur tourist office

Emilie ARRIBAS - [e.arribas@ot-saumur.fr](mailto:e.arribas@ot-saumur.fr)

## For Vallée du Loir

### Sarthe Tourism Board

Adeline GUO - [a.guo@sarthetourisme.com](mailto:a.guo@sarthetourisme.com)

### Loir Valley tourist office

Véronique RICHARD - [veronique.richard@vallee-du-loir.com](mailto:veronique.richard@vallee-du-loir.com)

## For the Fiefs vendéens

### Vendée Tourism Board

Fabienne COUTON-LAINÉ - [f.couton-laine@vendee-expansion.fr](mailto:f.couton-laine@vendee-expansion.fr)

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